



GENESIS OF IMPACT



**Every Individual Deserves
a Second Chance!**

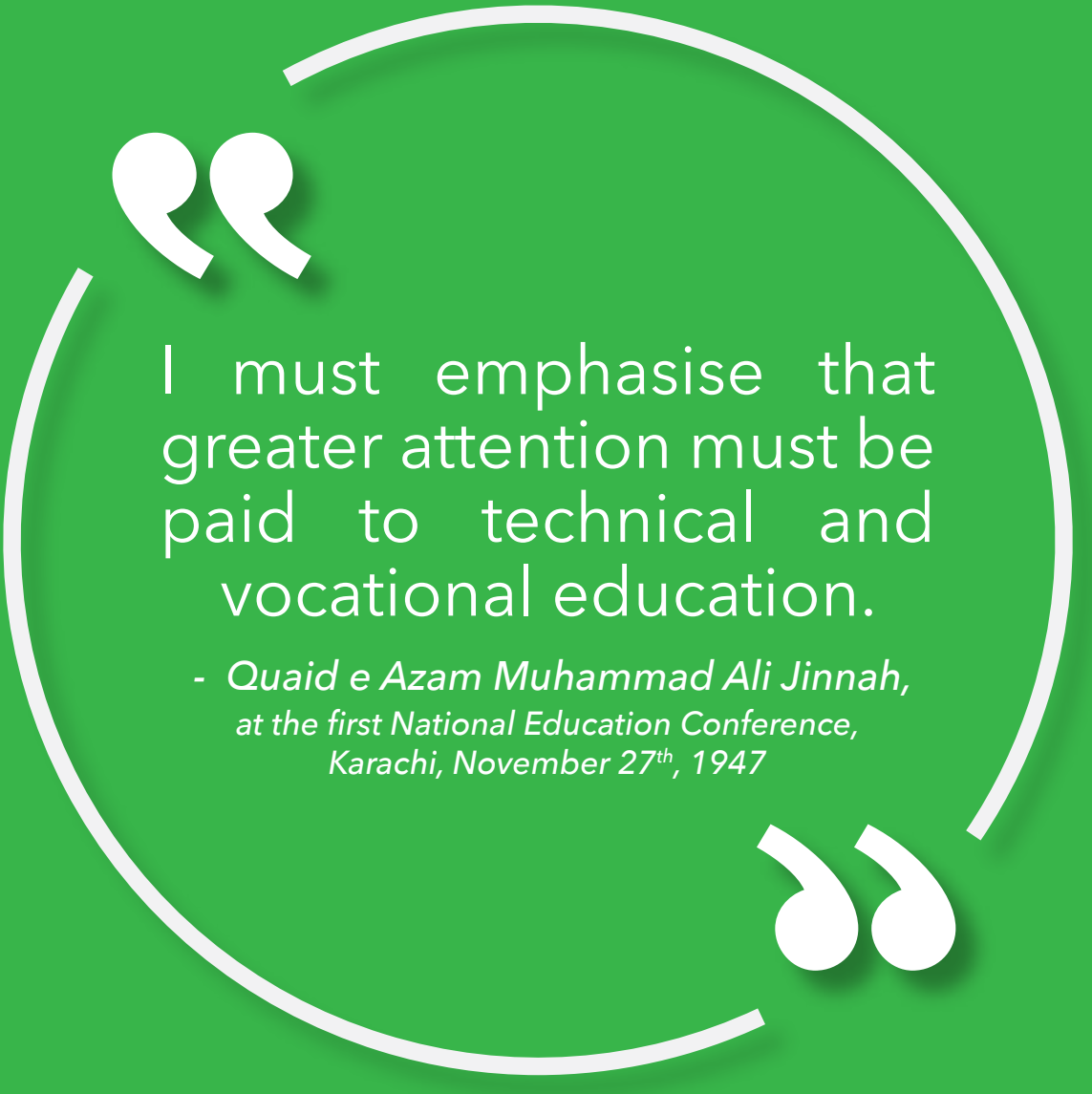
The genesis of impact at The Hunar Foundation lies in a simple yet powerful belief: every individual deserves a second chance. Not every young person is destined to be a scholar, but with the right skills, every individual can build a dignified and prosperous future.

In a country like Pakistan, where the youth bulge represents both a challenge and an opportunity, skill development emerges as the fastest return on investment in human development. By equipping our youth with practical, market-ready skills, we are not only transforming lives but also charting a path to national prosperity.

This is where true change begins – with the power of skills, unlocking opportunity, and rewriting human stories!

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I must emphasise that
greater attention must be
paid to technical and
vocational education.

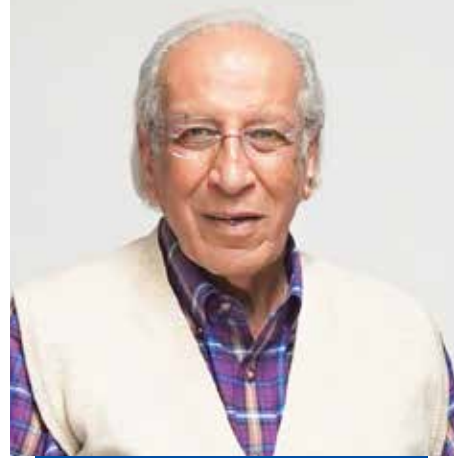
- *Quaid e Azam Muhammad Ali Jinnah,
at the first National Education Conference,
Karachi, November 27th, 1947*

”

MESSAGE FROM THE CHAIRMAN

In today's fast-evolving world, the importance of skill development, re-skilling, and upskilling cannot be emphasised enough. Global trends indicate a shift towards a knowledge-based economy. In this scenario, individuals armed with practical expertise are thriving amidst the changing tides of technology and innovation. We must recognise that these are not just passing trends but the very foundations upon which a prosperous future for our nation will be built.

Technological advancements have opened up new horizons for learning opportunities, transcending geographical boundaries and making education accessible to all. At The Hunar Foundation, we are keenly aware of how technology can play a transformative role in empowering our students with the knowledge and skills they need to succeed in the modern world.



A country like Pakistan, blessed with a vibrant and young population, stands to gain immensely from a skilful youth. By investing in their potential, we are laying the groundwork for a more competitive and resilient workforce, capable of driving economic growth and fostering sustainable development. Our skilled individuals will become the catalysts of change, breaking free from the shackles of poverty and carving a path towards progress for themselves and their communities.

With unwavering dedication and your steadfast support, The Hunar Foundation has been and will continue to be at the forefront of skilling Pakistan. We remain steadfast in our commitment to alleviate poverty and contribute to the economic development of our beloved nation. Together, we can shape a future where every individual has the opportunity to unleash their true potential and embrace a life filled with dignity and prosperity.

As we move forward, let us walk hand in hand, empowering the dreams of our youth and weaving a tapestry of hope and opportunity for generations to come. Together, we will build a stronger and more inclusive Pakistan.

With heartfelt gratitude and determination;

Aslam Khaliq



THE HUNAR FOUNDATION

The Hunar Foundation (THF), established in 2008 by a group of like-minded Pakistanis, is a Not-for-profit Organisation dedicated to empowering marginalised youth through vocational and technical skills. By equipping young people with market-relevant training, THF serves as a catalyst for harnessing Pakistan's growing youth population, engaging them in productive work, reducing poverty, and enabling them to become income-generating members of society.

The THF International Chapters, THF USA, THF Canada and THF UK are tax-exempt registered charities overseas.

VISION

BUILDING A SKILLED PAKISTAN

OUR GOAL:
TO TRAIN & CERTIFY
100,000+

YOUNG MEN & WOMEN ANNUALLY
TRANSFORMING THEM INTO EARNERS WHO
UPLIFT FAMILIES AND RESHAPE COMMUNITIES.

MISSION

- Initiate a nationwide movement to skill literate and semi-literate youth.
- Creating a new cadre of skilled Pakistanis with internationally recognised technical capabilities, thereby opening up a new world of opportunities.
- To be a self-sustainable model through:
 1. Provide internationally accredited, marketable skills that improve the image of technical trades in the society.
 2. Providing customer-oriented and industry-specific skills.



STRATEGIC OBJECTIVES

- To help alleviate poverty by empowering individuals to become economically self-reliant.
- To create opportunities for young people with limited access to higher education, to build professional careers or entrepreneurial ventures.
- To impart technical training “with a difference” in quality of skills as well as imparting ethical, social, and moral values.
- To address the issue of skills shortages being experienced by industries worldwide.

The strategic aim for THF is to align its vision with its goal, which is to train, certify and empower more than 100,000 young men and women annually, with advanced vocational and technical skills. This will not only transform them into bread-earners but will also enable them to gain employment locally and globally.

The challenge to achieve these goals is far too complex, the gap too wide, and the need too urgent to do it alone. Hence, we require 'you' and other organisations to join hands by participating in these endeavours and help us in achieving these goals and beyond.

HUNAR **CORE VALUES**

Guided by our values, we remain steadfast in shaping futures, strengthening communities, and driving sustainable impact



HONESTY

ایمانداری



SAFETY

حفاظت



RESPONSIBILITY

ذمه داری



DISCIPLINE

نظم و ضبط



HARD WORK

محنت



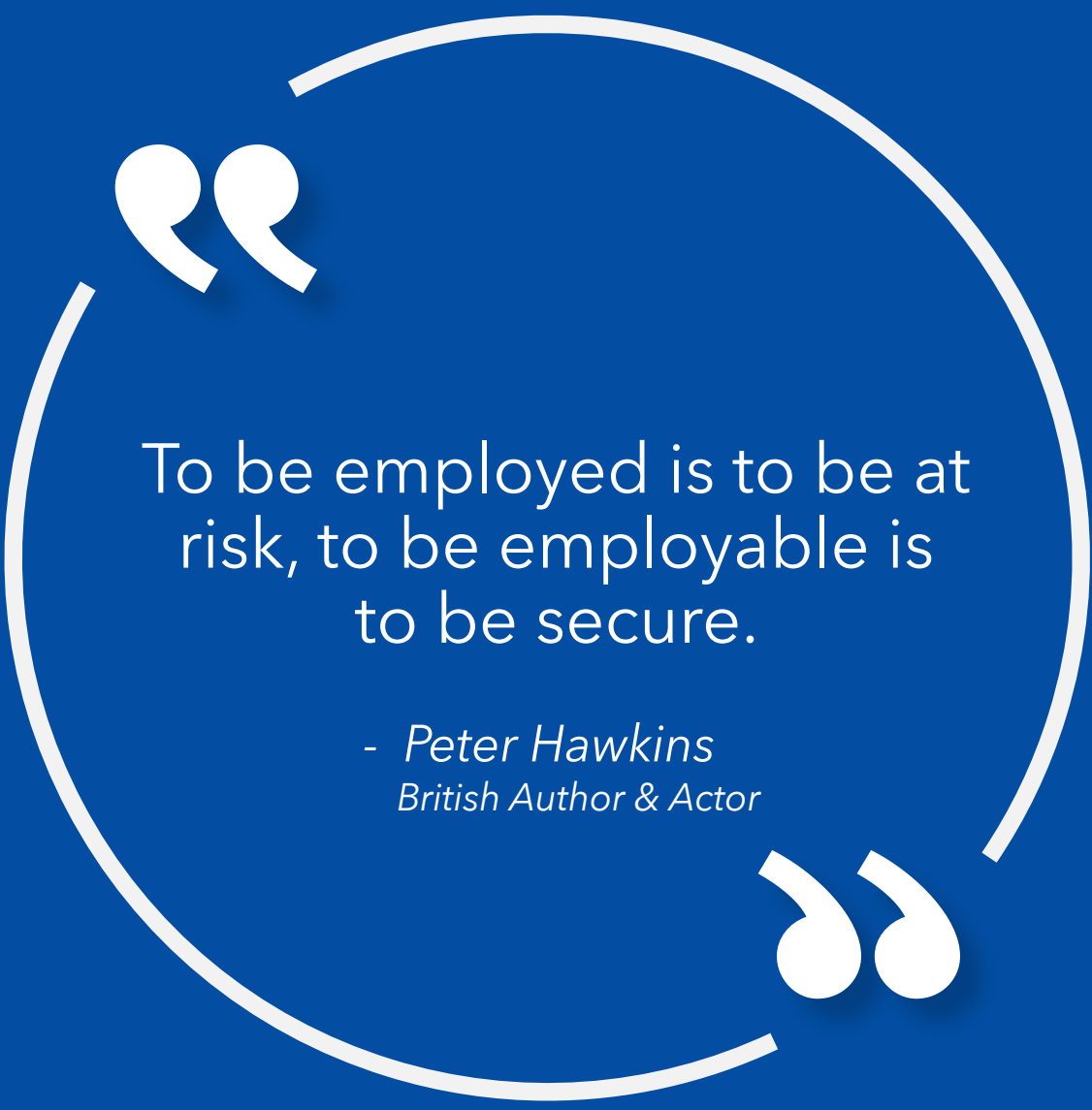
QUALITY

معیار



INNOVATION

جدات



“

To be employed is to be at
risk, to be employable is
to be secure.

- *Peter Hawkins*
British Author & Actor

”

WHY HUNAR

CHALLENGE

"Only 64 of every 1,000 Pakistanis obtain vocational development skills, formally or informally"

SOLUTION

Vocational Skills Training



Work Ethics



Certification



Job Placement



OUTCOME

Youth with income generating capabilities



Skilled Workforce



Target National & International Employment Demands



Motivated & Confident Youth



IMPACT

SDG-1



SDG-4



SDG-5



SDG-8



SDG-10



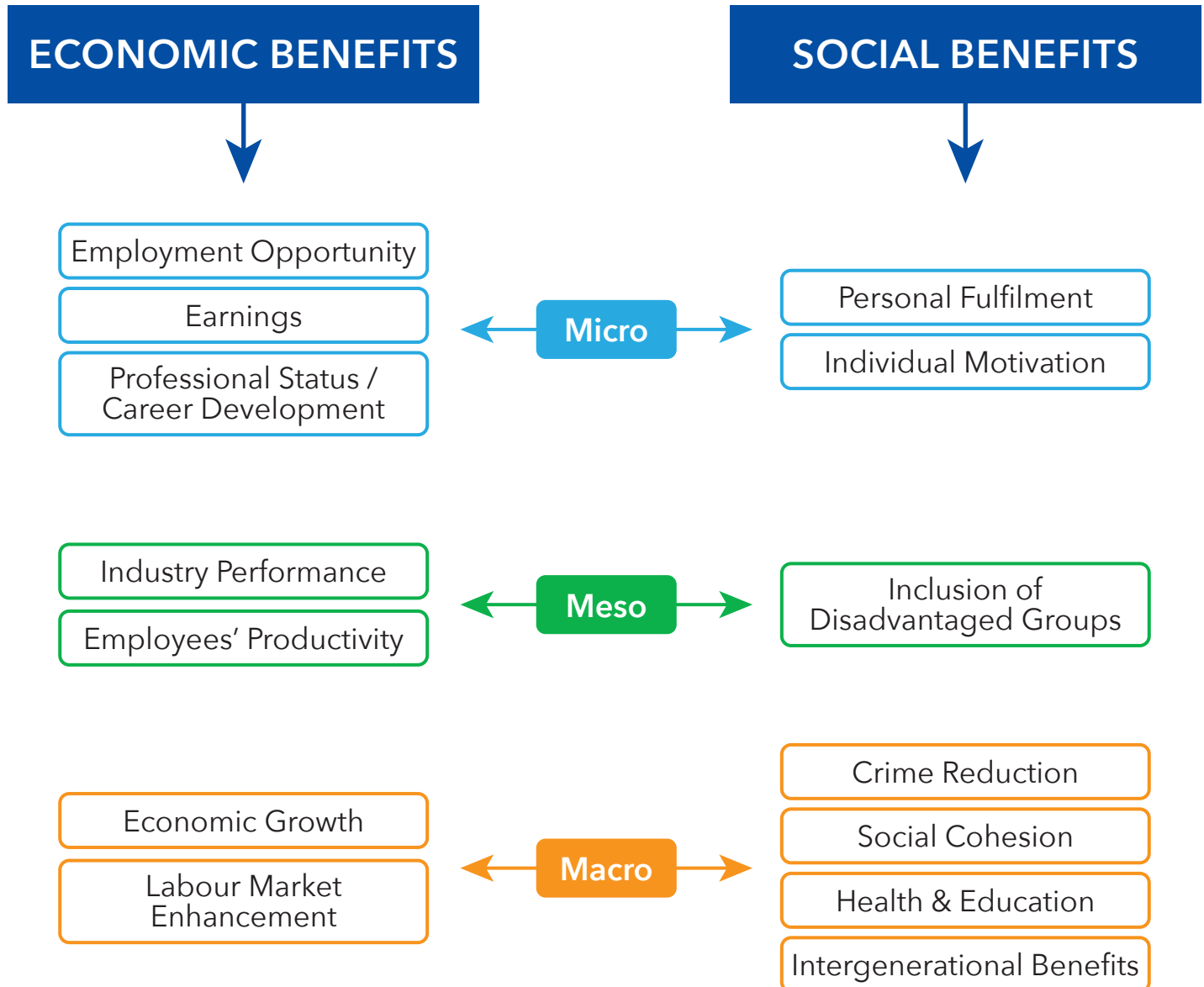
SDG-16



* 11th Five Year Plan, Ministry of Planning Development & Special Initiatives

SDG = Sustainable Development Goal

VOCATIONAL TRAINING KEY TO SOCIO-ECONOMIC DEVELOPMENT



FOUNDERS / BOARD MEMBERS

**Mr. Arshad Abdullah
(Late)**
Founding Chairman-TCF
Founder-IVS

FOUNDER

**Mr. Syed Ikram
Haider (Late)**
CEO-Rnack Management
Consultants

FOUNDER

Mr. Aslam Khaliq
Former Chairman-Pakistan
Tobacco Company Limited
Current Chairman-Reckitt
Benckiser Pakistan

FOUNDER

Mr. Abbas Akberali
Chairman &
Non-Executive
Director-Amreli Steels
Board of Governors-IVS

FOUNDER

Mr. Adnan Asdar
CEO-Multinet Pakistan
Director-IHHN
Director-TCF
Chairman-KRT

FOUNDER

Mr. Hafeez Mastoor
CEO-Vulcan
Industries Limited

FOUNDER

**Mr. Shahid
Abdullah**
Founding Member
The Kidney Centre & IVS
Principal Architect-ASA

FOUNDER

Mr. Nasser Jaffer
Founding Member
The Kidney Centre &
Murshid Hospital and
CEO-Jaffer Brothers (Pvt.) Ltd.

FOUNDER

Mr. Shahid Ahmed
S. A. Foundation

BOARD MEMBER

Mr. Tariq Mian
Chairman-Image Graphic
Solutions (Pvt.) Limited

BOARD MEMBER

Ms. Naseem Jaffer
Chairperson-Friends of
Hunar (KHI)

BOARD MEMBER

Mrs. Shaista Khaliq
COO-Arshad Shahid
Abdullah (Private) Limited
Director-The Searle
Company

BOARD MEMBER

**Mr. Saleemuddin
Froze**
Managing Director-DUX

BOARD MEMBER

Mr. Omar Saeed
CEO-Service Long March
Tyres (Private) Limited &
Servis Foundation
Director-Servis Group

BOARD MEMBER

Dr. Muhammad Ali
Chief Executive Officer
Pakistan & APAC Digital
Transformation Head at
the B. Braun Group

BOARD MEMBER

**Mr. Nadeem
Abdullah**
CEO-Sapphire
Textile Mills

BOARD MEMBER

**Mr. Sharjeel
Shahid**
Group Executive Digital
Banking at United Bank
Limited (UBL)

BOARD MEMBER

**Ms. Maliha
Bhimjee**
President-Friends of
Hunar (KHI)

BOARD MEMBER

A number of our founding members have been instrumental in establishing successful NGOs such as The Kidney Centre, Indus Valley School of Art & Architecture, The Citizens Foundation and Indus Hospital & Health Network.



Pakistan ranks 164th out of 192 Countries on the Human Development Index. It is not only below the average for developing countries but it is also below the average for South Asia.

*UNDP's 2023-2024
Human Development Report*



Donor Impact & THF Footprint



HUNAR **IMPACT**

IMPACT OF OUR DONORS

Over **55,000** Lives Set on the Path to Prosperity!



55,000⁺
Alumni



6,000⁺
Google
Certified Alumni



17
Institutes



40⁺
Skill Paths



50%⁺
Female Students



77%
Economically
Engaged



15%
Pursuing
Higher Education



700⁺
Industrial
Partners



16B⁺
Alumni Annual
Earnings

Source: Impact study conducted by Aftab Associates (2021)

CURRENT INSTITUTES

● KARACHI

1. Delhi Mercantile Society Technical Institute
2. Central Vocational Institute
3. Saeeda Naseem Technical Institute
4. Rashid Arshad Aslam Shahid Institute of Emerging Technologies
5. Hunar Karigar Technical Institute
6. Mustafa Kassam Teacher's Training School
7. Salim Zubairi & Abdul Khaliq Allahwala Technical Institute
8. Feroz Fatima Healthcare & Technical Institute
9. Ajmal Mian Technical Institute

● TANDO ALLAHYAR

10. Hajiani Ashraf Khatoon Technical Institute

● LAHORE

11. Farouq Ahmed & Aftab Shamsi Technical Institute

● MULTAN

12. PakArab Technical Training Institute

● BUREWALA

13. Zainab Technical Institute

● KHARIAN

14. Sahib Dad Abdul Mannan Khan Technical Institute

● NOK KUNDI

15. Reko Diq Mining Company Technical Institute

● KHARAN

16. Technical Training Centre

● Rawat

17. Cottage Trust Technical Institute



UPCOMING INSTITUTES

● KARACHI

18. Mukaty Boys Campus Orangi Town

● TANDO ALAM MARI

19. OGDCL Technical Institute

● MANSEHRA

20. Hanif Gohar Technical Institute, Dhodial

● BUREWALA

21. Ata Mohammed Technical Institute, Burewala

● CHAKWAL

22. Qazi Foundation Boys TVET Institute, Chakwal



If leveraged fully, digital transformation can create up to USD 59.7 Billion in annual economic value by 2030.

*2021 Report by Alphabet Google on
Pakistan's Digital Potential*



Delhi Mercantile Society Technical Institute

Tariq Road, Karachi



With a young population approximately 70% under the age of 35; an average expected number of years of schooling at only 7.8 years; and Population Growth Rate at 3% per annum*, the country faces a major educational & employment crisis. The need to play 'catch up' is becoming more desperate & drastic.

**The highest in the world*

Central Vocational Institute

Saddar, Karachi



The gap in educational & employment opportunities is extremely disruptive to the social and security fabric of the country, the region, and beyond. **Indeed, many of its implications are already evident in terms of youth being pessimistic and despondent, therefore getting involved in undesirable and destructive behaviours.**

Saeeda Naseem Technical Institute (Girls Campus) Korangi, Karachi

(Land donated by Captain Naseemul Haq)



Understanding the needs,
challenges, opportunities, and
aspirations of Pakistani youth
is essential if Pakistan is to
succeed in its efforts to
promote a sustainable &
inclusive development process
as outlined in the Government
of Pakistan's Vision 2025
Roadmap.

Rashid Arshad Aslam Shahid Institute of Emerging Technologies Korangi, Karachi

(Land donated by Captain Naseemul Haq)



All is not lost. Having this young population also opens the horizon towards a great opportunity for development, provided the youth has relevant technical skills in order to find work and contribute to national growth.

Hunar Karigar Technical Institute

Korangi-3, Karachi



Give a man a fish, and you feed him for a day. Teach a man to fish, and you feed him for a lifetime. **And teaching skills will help him to earn an honest livelihood and prevent poverty.**

Mustafa Kassam Teachers Training School Korangi, Karachi

(Land donated by Captain Naseemul Haq)





Young people are drivers of change and must be fully engaged in decisions affecting their future. **Guided by the United Nations Youth 2030 strategy, I urge everyone to act for youth skills development as a priority.**

- *António Guterres*
UN Secretary-General



Salim A. Zubairi & Abdul Khaliq Allahwala Technical Institute (Girls Campus) Orangi Town, Karachi

(Land donated by Mr. Abdul Khaliq Allahwala)



Over the years, non-formal educational options including vocational & technical training, online & hybrid learning opportunities are becoming more popular among families who find it challenging to afford formal education due to transport and cultural taboos in case of young women.

Feroze Fatima Healthcare & Technical Institute

Korangi, Karachi



The Hunar Foundation
provides school drop-outs and
other young adults with
quality technical training that
meets the expectations of the
market, leading to
employment or small business
creation – **and eventually
economic freedom and
empowerment.**

Ajmal Mian Technical Institute

Taiser Town, Karachi



The Hunar Foundation has initiated a movement to skill the motivated literate and semi-literate to provide them training '**with a difference.**'

Hajiani Ashraf Khatoon Technical Institute

Rashidabad, Tando Allahyar



Pakistan's low female workforce participation (FLFP) rate implies that the country is not taking advantage of its labour-rich demographic structure. Strong gender-based social norms prevent women's integration into the labour market in Pakistan.

Farouq Ahmed & Aftab Shamsi Technical Institute

Bedian Road, Lahore

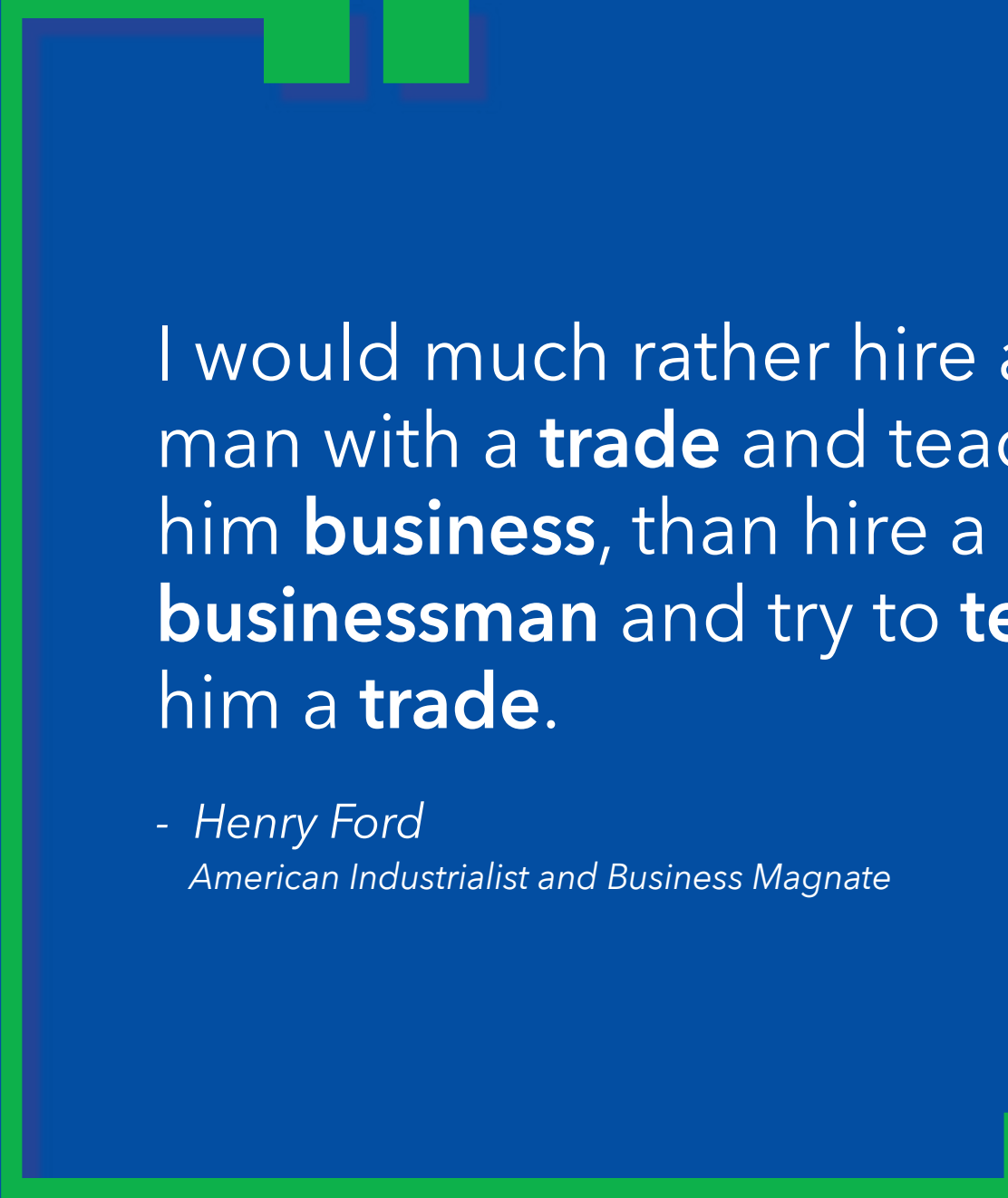


The broader challenge of mass poverty can not be addressed **unless we are able to put our bulging youth to work through skills training.**

PakArab Technical Training Institute

Khanewal Road, Multan





I would much rather hire a man with a **trade** and teach him **business**, than hire a **businessman** and try to **teach** him a **trade**.

- *Henry Ford*

American Industrialist and Business Magnate



Sahib Dad Abdul Mannan Khan Technical Institute

G.T. Road, Kharian





Don't wait for jobs.
Learn a skill, create value,
and the **world** will seek
you out.

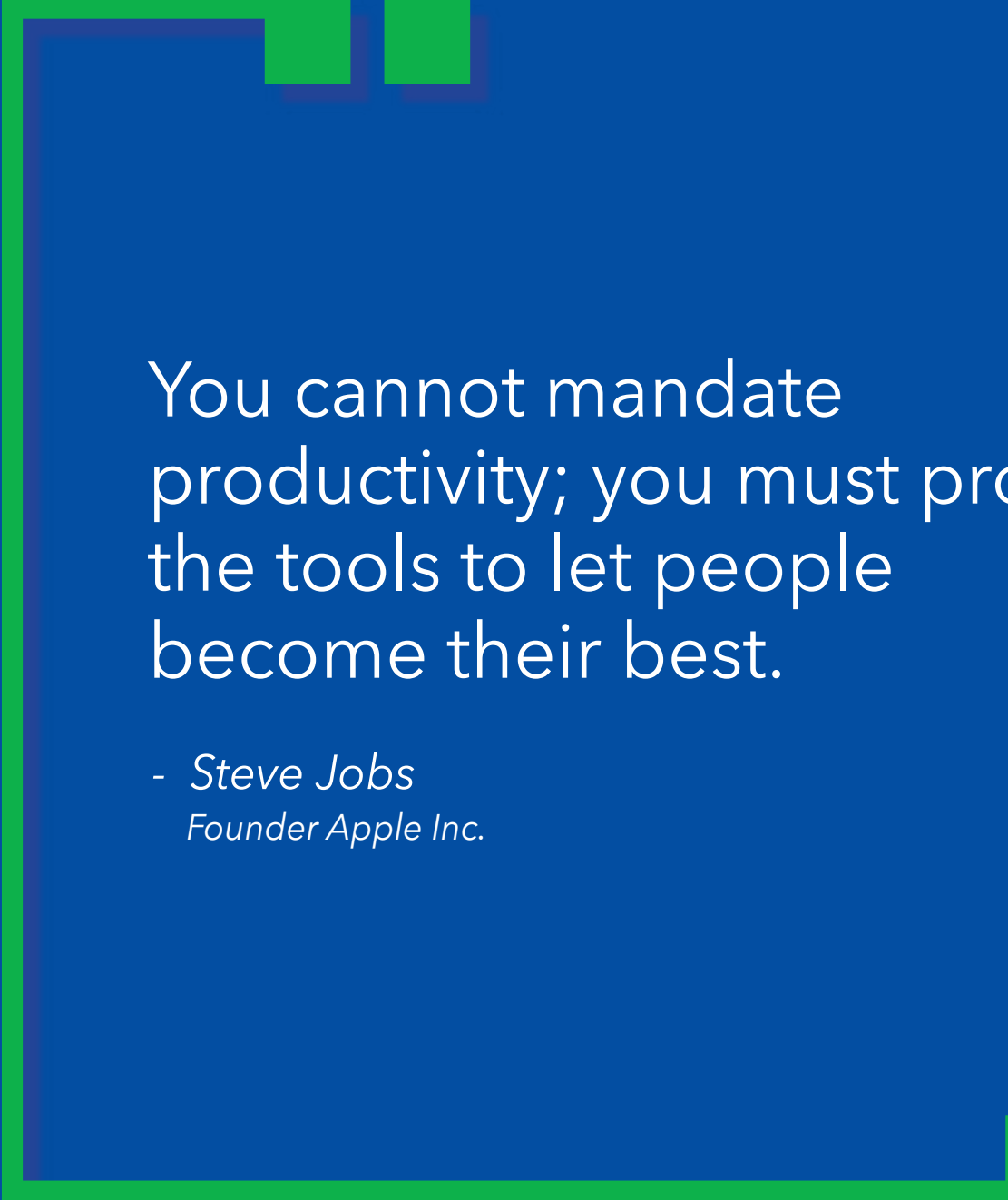
- *Jehaan Ara*
Founder & CEO Katalyst Labs



Zainab Technical Institute

Burewala, Punjab





You cannot mandate
productivity; you must provide
the tools to let people
become their best.

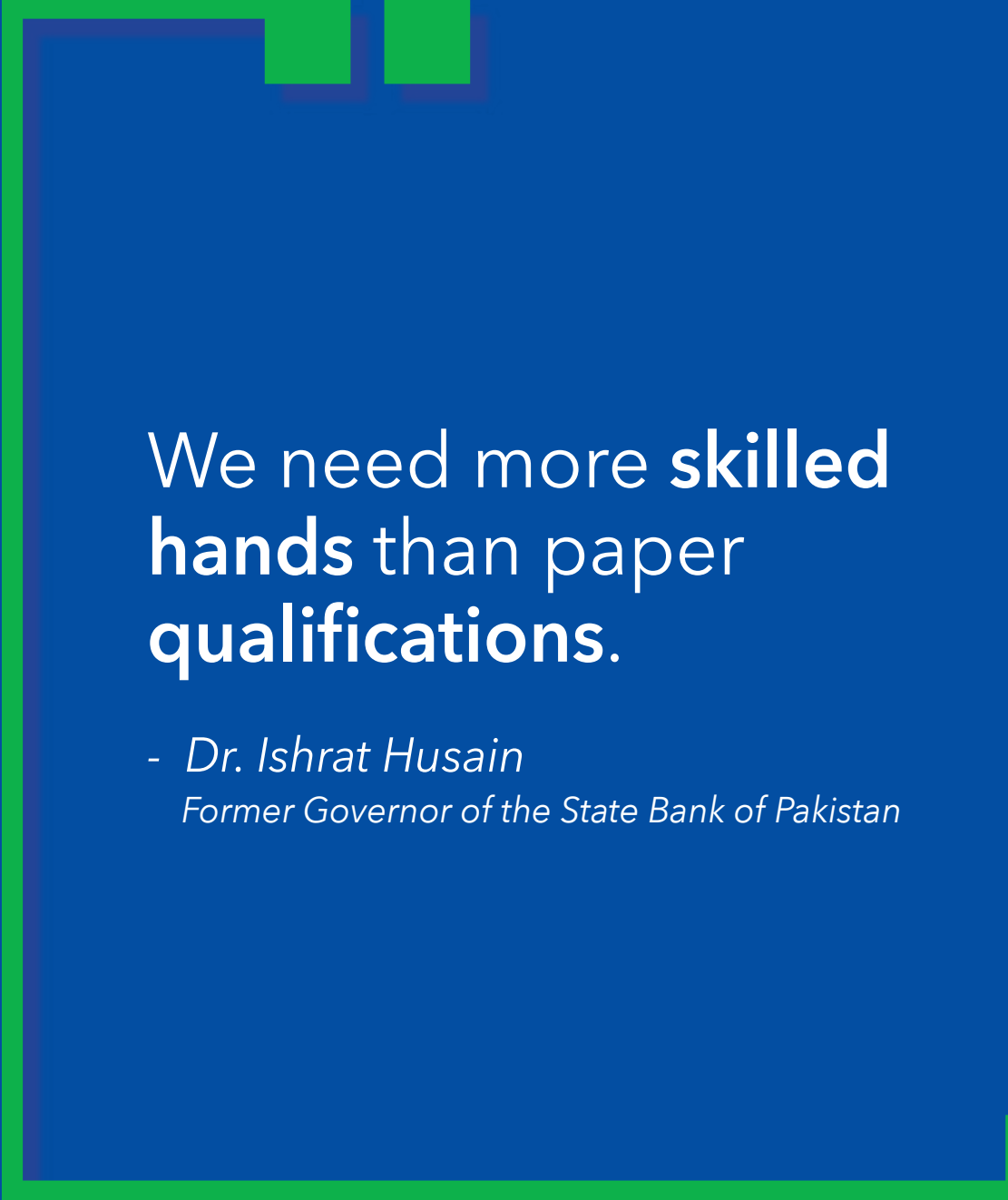
- *Steve Jobs*
Founder Apple Inc.



Cottage Trust Technical Institute

Rawat, Punjab





We need more **skilled hands** than paper **qualifications.**

- *Dr. Ishrat Husain*

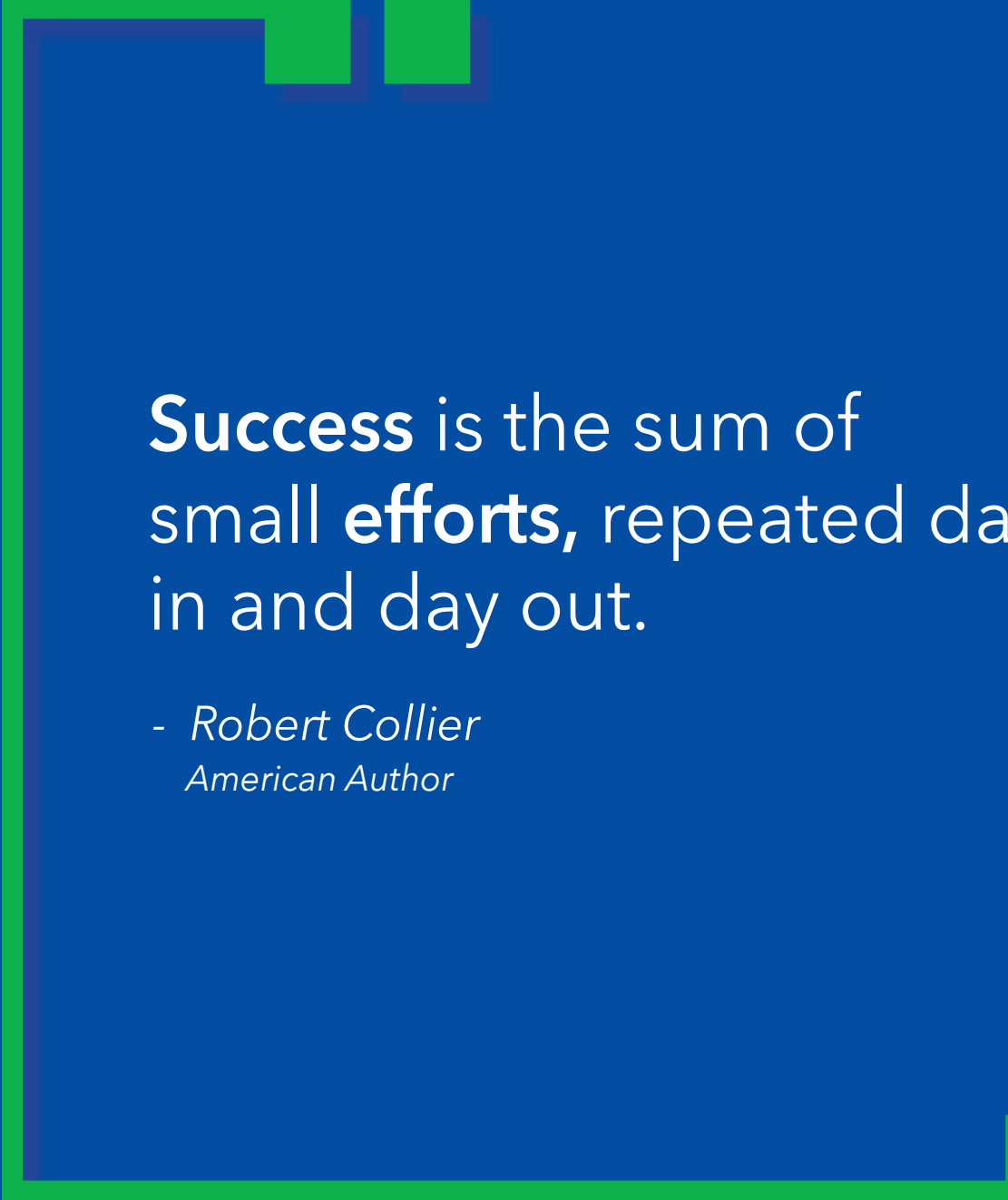
Former Governor of the State Bank of Pakistan



Reko Diq Mining Company Technical Institute

Nok Kundi, Balochistan





Success is the sum of
small **efforts**, repeated day
in and day out.

- *Robert Collier*
American Author



Technical Training Centre, Kharan (Franchise)

The Kharan Technical Training Center which is owned by Balochistan TEVTA has been taken over by THF and Taaleem Foundation through public-private partnership as a joint venture to deliver standardised technical and vocational training to the youth of Balochistan, especially to the youth of district Kharan.

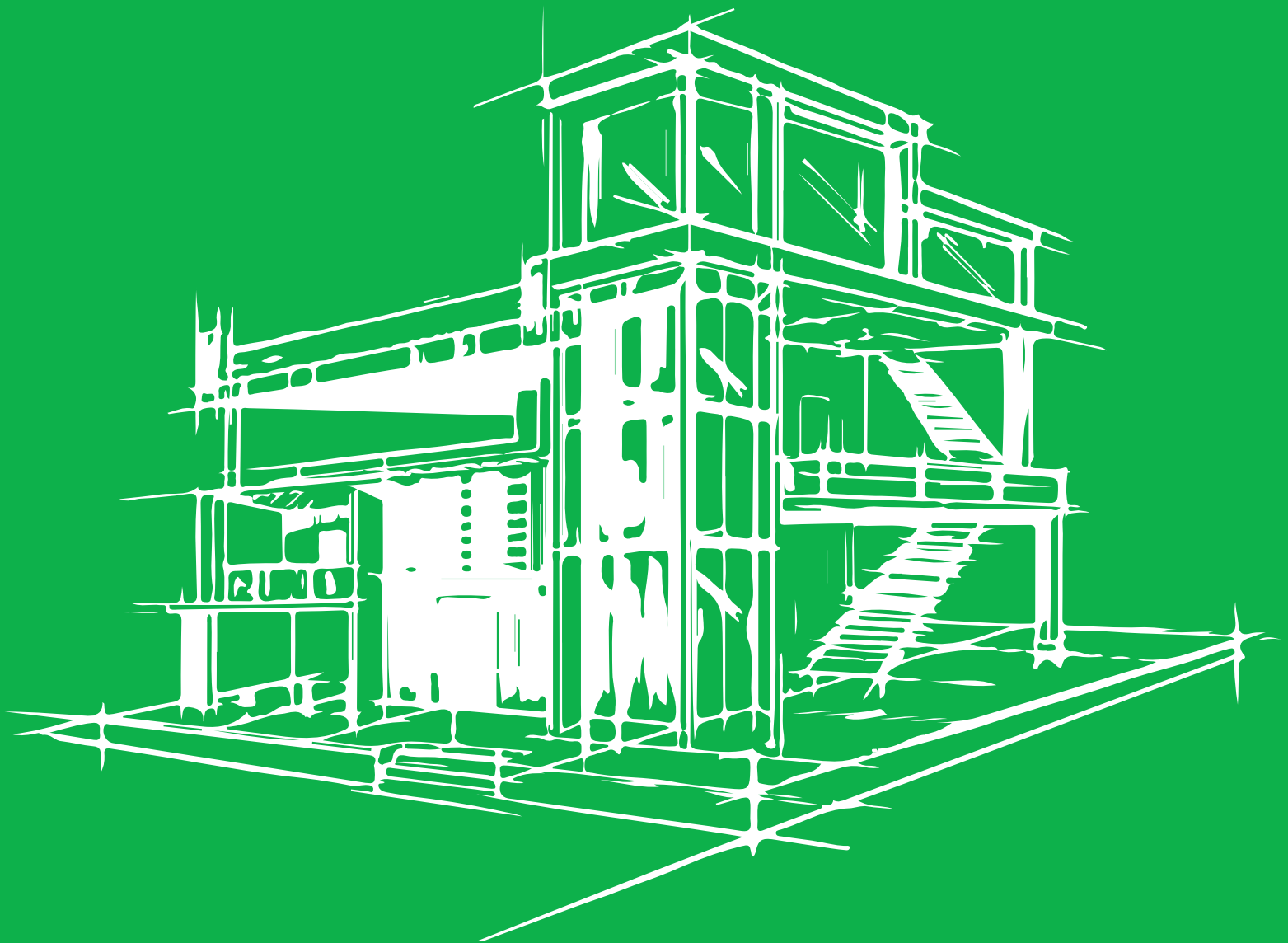
Currently, a total of 10 different courses are being offered to the students in this institute, including Mining, Digital, Construction & Agri-based trades. More than 950 students have graduated over the past 2-years and are on the path to building sustainable livelihoods. We expect to train over 3,200 from this institute with employable skills over the period of next 3-years.



A country with **skilled youth** does not wait for foreign aid – it builds its own future.

The Hunar Foundation

Upcoming Institutes



The youth population will grow by more than 78 million between 2021 and 2030.

Low-income countries will account for nearly half of that increase. Education and training systems need to respond to this challenge.

Hanif Gohar Technical Institute

Dhodial, Mansehra, KPK



Ata Mohammed Technical Institute

Burewala, Punjab



Salim A. Zubairi & Abdul Khaliq Allahwala Technical Institute (Boys Campus)

Orangi Town, Karachi



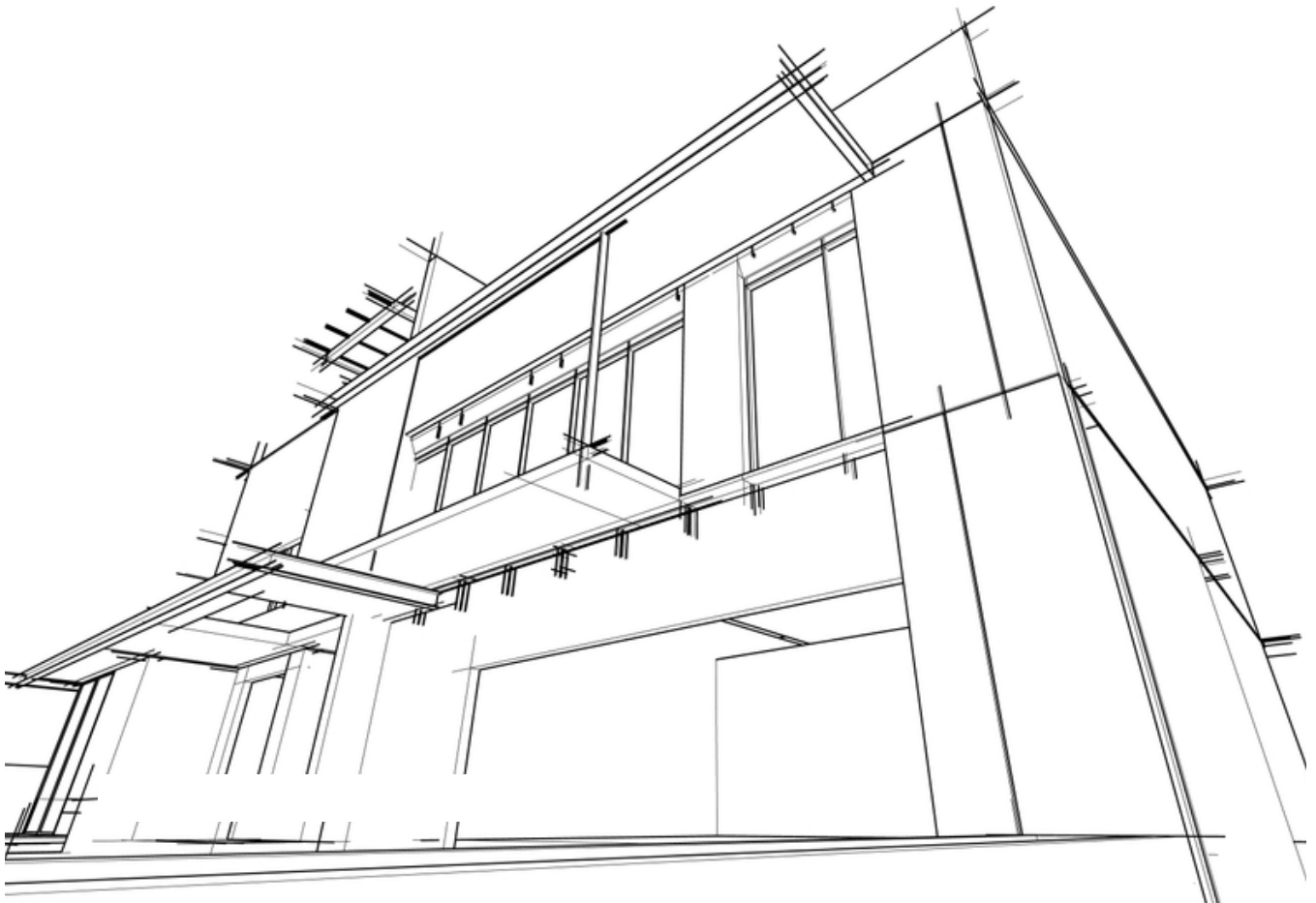
OGDCL Women's Technical Institute

Tando Alam Mari, Sindh



Qazi Foundation Boys TVET Institute

Chawal, Punjab



DIGITAL TRADES

Trade/Program Name		Certification Nomenclature
1	3D Animation	Certificate in 3D Animation
2	Web Development	Certificate in Web Development
3	Amazon Virtual Assistant	Certificate in Amazon Virtual Assistant
4	Computer Applications	Certificate in Computer Application
5	Computer Graphics -Print	NVC Level 3 in Information Technology (Computer Graphics -Print)
6	Web Designing	Certificate in Web Designing
7	Automotive Mechatronics	NVC Level 2 in Automobile Technology (Automotive Mechatronics)
8	AutoCAD	NVC Level 2 in Information Technology (AutoCAD)
9	Advanced Web Application Development	Advanced Web Application Development
10	Digital Marketing with SEO	Digital Marketing & Search Engine Optimization
11	Graphic Designing & Video Editing	Computer Graphic Designing & Video Editing
12	Mechatronics (Robotics)	Certificate in Mechatronics (Robotics)
13	CIT: Advance Excel with Data Analytics	Advance Excel and Data Analytics
14	Social Media Marketing Expert	Certificate in Social Media Marketing Expert
15	Computerized Accounting	Certificate in Computerized Accounting
16	WordPress Expert	Certificate in WordPress Expert

BEAUTY & FASHION TRADES

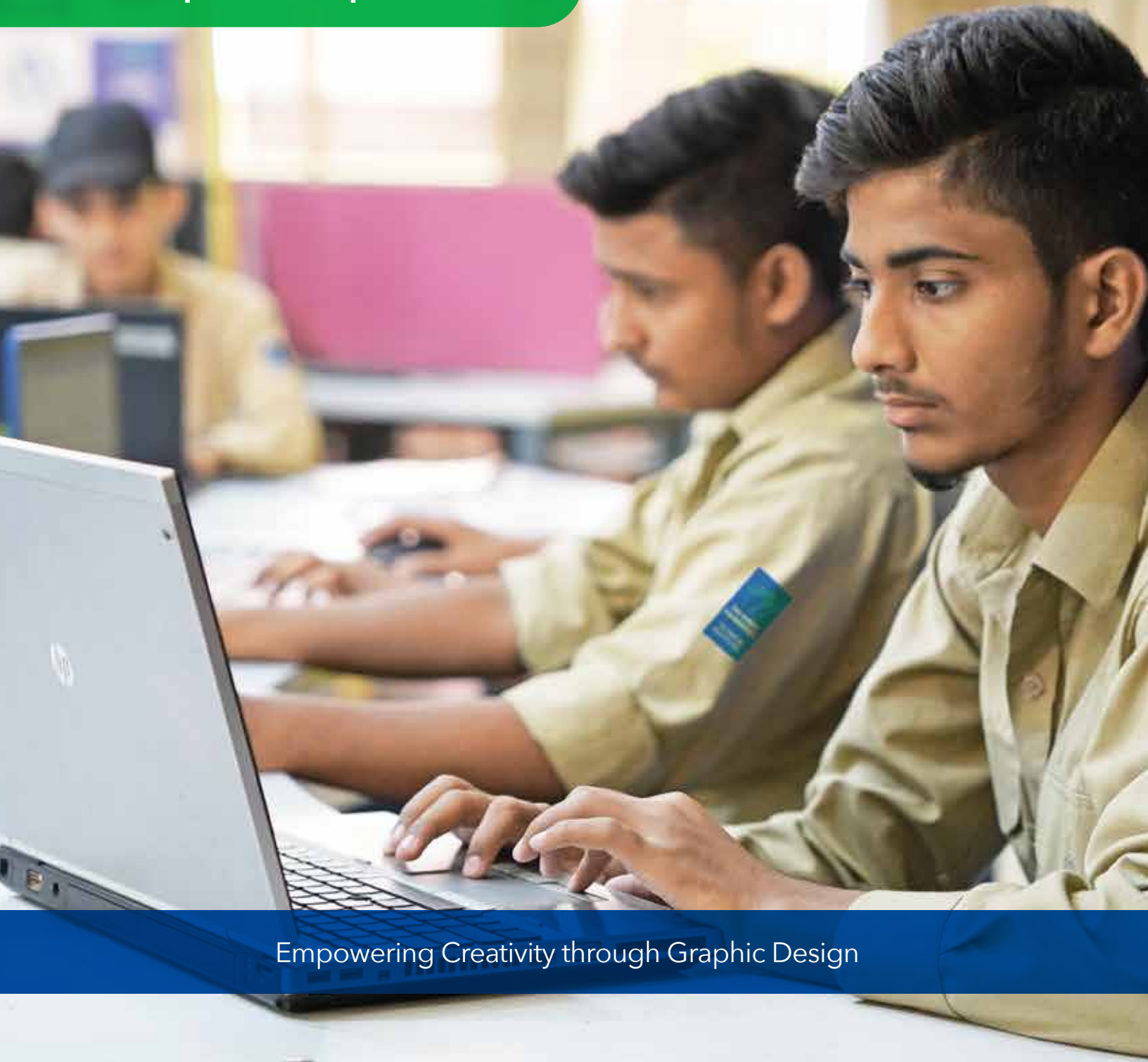
1	Senior Beautician	Hair & Beauty Services "Senior Beautician (Women/Men)" NVC Level 3
2	Dress Making	Arts (Dress Making) - NVC Level 2
3	Fashion Designing	Textile (Fashion Designing) - NVC Level 3
4	Industrial Stitching	Certificate in Industrial Stitching

A photograph of a classroom or computer lab. Numerous female students, all wearing hijabs, are seated at long white desks arranged in rows. They are focused on their work, with many looking at computer monitors. The students are wearing light blue or white long-sleeved shirts. The room has a modern feel with a projector mounted on the ceiling and a server rack visible in the background. A green banner with white text is overlaid on the top right, and a blue banner with white text is at the bottom.

Digital Marketing & SEO

Fueling Ambitions in the Digital Age with Digital Marketing & SEO Excellence

Computer Graphics Print



Empowering Creativity through Graphic Design

Mechatronics



Passion meets Precision: Mechatronics Skills for a Promising Future



Networking and Cloud Computing Technologies



Nurturing Change-Makers in Networking & Cloud Computing

A welder wearing a dark cap, safety glasses, a tan long-sleeved shirt, a yellow protective apron, and tan gloves is using a red and silver angle grinder on a metal piece. A large, bright spray of orange and yellow sparks is being generated from the point of contact. The welder is standing in front of a light-colored wall with a window.

Welding

Welding Sparks Change - Shape Your Tomorrow

CONSTRUCTION & ENGINEERING TRADES

	Trade/Program Name	Certification Nomenclature
1	Automobile Mechanic	Automobile Technology (Automobile Mechanic) - NVC Level 2
2	Carpenter	Woodwork (Carpenter Technician) - NVC Level 3
3	General Electrician	Electrical Technology (Domestic/General Electrician) - NVC Level 2
4	HVACR	HVACR Junior/Domestic Technician - NVC Level 2
5	Industrial Electrician Level 3	Electrical Technology (Industrial Electrician) - NVC Level 3
6	Machinist	Mechanical Technology (Machinist) - NVC Level 2
7	Machinist-CNC Level 4	Mechanical Technology (Machinist-CNC) - NVC Level 4
8	Mason	Construction Sector (Mason Helper) - NVC Level 2
9	Motorcycle Mechanic	Automobile Technology (Motorcycle Mechanic) - NVC Level 2
10	Pipe Fitter II	Light Engineering Sector (Pipe Fitter) - NVC Level 2
11	Pipe Fitter III	Light Engineering Sector (Pipe Fitter) - NVC Level 3
12	Welder II	Mechanical Technology (Welder) - NVC Level 2
13	Welder III	Mechanical Technology (Welder) - NVC Level 3

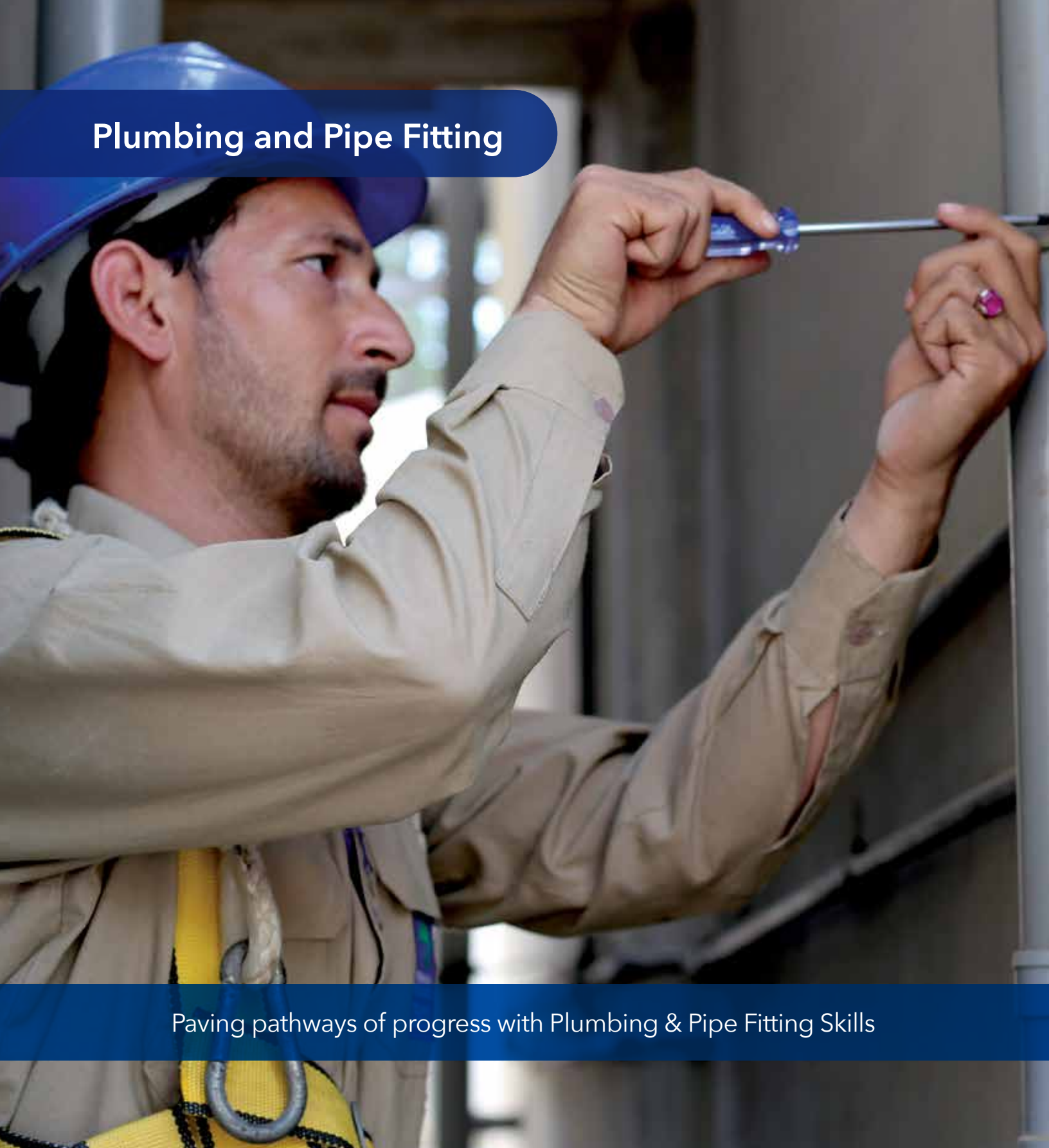
HEALTHCARE TRADES

1	Health Care Assistant	Certificate in Healthcare Assistant
2	Clinical Assistant	Certificate in Clinical Coordinator
3	Emergency Medical Technician	Certificate in Emergency Medical Technician
4	Physiotherapy Technician	Certificate in Physiotherapy Technician
5	Peds Technician	Certificate in Padiatric Technician
7	Phlebotomy	Certificate in Phlebotomy
8	Digital Health	Certificate in Digital Health

Healthcare



Be the Pulse of Tomorrow's Healthcare Workforce

A man wearing a blue hard hat and a tan work shirt is focused on his work. He is using a blue-handled screwdriver to work on a vertical pipe. His left hand is holding the pipe steady, and he has a pink ring on his ring finger. A yellow safety harness is visible around his waist. The background is slightly blurred, showing an industrial or construction setting.

Plumbing and Pipe Fitting

Paving pathways of progress with Plumbing & Pipe Fitting Skills

Dress Making



Fashioning futures, one stitch at a time

LANGUAGES

	Trade/Program Name	Certification Nomenclature
1	English Language	Certificate in English Language
2	German Language	Certificate in German Language
3	Japanese Language	Certificate in Japanese Language

SERVICE-CENTRIC TRADES

1	Customer Service	Certificate in Customer Service & Sales Representative
2	Hospitality Expert	Certificate in Hospitality Expert
3	Montessori Teacher Training	Certificate in Montessori Teacher Training
4	Basic Cutting & Stitching – Male	Certificate in Basic Cutting & Stitching
5	Gym Trainer	Certificate in Gym Trainer

SHORT COURSES:

1	Amazon Virtual Assistant	Certificate in Amazon Virtual Assistant
2	Basic Beautician	Certificate in Basic Beautician
3	Basic Cutting and Stitching	Certificate in Basic Cutting and Stitching
4	Computerised Accounting	Certificate in Computerised Accounting
5	Digital Marketing	Certificate in Digital Marketing
6	Digital Marketing Mastery	Certificate in Digital Marketing Mastery
7	Efficient Fuel Injection (EFI)	Certificate in Efficient Fuel Injection (EFI)
8	Entrepreneurship Bootcamp	Certificate in Entrepreneurship Bootcamp
9	Graphic Designing	Certificate in Graphic Designing
10	MS Office	Certificate in MS Office

Hair & Beauty Services



Unleashing Creativity with Hair & Beauty

Machinist CNC

Programming youth potential through CNC Machinist Program

HVACR



Cooling Ambitions, Warming Livelihoods through HVACR expertise

EMPLOYMENT STRATEGY

The Hunar Foundation has an explicit commitment to achieve its objective of providing adequate opportunities and better employment to young people, especially those coming from marginalised population.

Our goal for employment is to act as a catalyst and provide support for employment, and productive work for 100,000 young people annually.

THE HUNAR FOUNDATION'S UNIQUE APPROACH TO REACHING THIS GOAL IS:

	Support graduating students in securing employment opportunities with various industries or facilitate them in exploring self-employment options
	Develop innovative solutions to youth employment through practical research and active engagement with public and private stakeholders to enable solutions at scale
	Provide an evidence-based advocacy platform to increase access to productive work for young people
	Foster partnerships and regional coordination to increase the local impact
	Coordinate investments in skills development for youth taking into account the needs of the private sector
	Examine market demand and trends, to address the skills gap and income disparities
	Support and strengthen entrepreneurship and self-employment interventions for young men and women

Partnerships



INDUS HOSPITAL

Indus Hospital & Health Network (IHHN) provides quality healthcare training and provides job opportunities to those graduates who meet their requirements. The Hunar Foundation has entered into the partnership with IHHN in various paramedical courses such as the following:



Program	Affiliation	Duration	Specialty Offered	Eligibility Criteria
Nursing Assistant		6-Months		SSC / Matric / Biology Science with 50% passing Marks
Technician Certificate	Sindh Medical Faculty	1-Year	• Operation Theatre Technician • Anaesthesia Technician • Pharmacy Dispenser • Paeds' Oncology • X-Ray Technician	SSC / Matric - Biology Science with 50% passing Marks
Diploma Certificate	Sindh Medical Faculty	2-Years	• Diploma in Cardiology Technician • Diploma in ICU & Anaesthesia Technology • Diploma in Operation Theatre • Diploma in Radiology & Imaging Technology	HSC - Pre-Medical with 50% Passing Marks
Bachelor's Degree	Jinnah Sindh Medical University	4-Years	• Radiology & Imaging Sciences • Clinical Laboratory Sciences • Operation Theatre Sciences • Respiratory Therapy & Critical Care Sciences	HSC/FSC - Pre-Medical with 50% Passing Marks

Upon successful completion, the qualified graduates are awarded jointly-issued certificates by The Indus Hospital and The Hunar Foundation.



SHANA BASHANA

An integrated Development Partnership
between Build4Skills & Siemens in Pakistan

The Hunar Foundation, in collaboration with GIZ under the Build4Skills project, is pioneering a transformative initiative to position women at the forefront of Pakistan's construction and infrastructure sectors. 60 young women will be equipped with globally benchmarked skills through a dual training model-combining 4.5-months of intensive institute-based learning in AutoCAD and Logistics & Supply Chain with 6-weeks of hands-on industry experience at Siemens Pakistan.



Accredited under NVQF standards, this program is more than just training; it is a catalyst for change. By opening doors to careers in male-dominated industries, it empowers women to become income earners, role models, and agents of economic progress. The ripple effect of this initiative will not only uplift individual households but also redefine gender norms, inspire thousands of young women to pursue technical careers, and contribute to Pakistan's vision of inclusive and sustainable economic growth.





Economic Empowerment of Marginalised Communities

Through Technical & Vocational Skills

This transformative project, funded by PPAF in collaboration with The Hunar Foundation, is dedicated to empowering underprivileged and marginalised communities. By focusing on skill development to rise from abject poverty and earn sustainable livelihoods. The project aims to make a wider impact by reducing poverty, empowering women, improving social cohesion, and bolstering national development.

The initiative, **"Economic Empowerment of Marginalised Communities Through Strengthening Technical and Skills Training in Punjab and Sindh,"** is training 500 individuals in technical and entrepreneurial skills in 13 districts across Punjab and Sindh, training them for improved economic opportunities and improved livelihoods. This partnership is more than just about skills training—it is a movement for inclusion and



empowerment. This project aims to build an empowered and inclusive Pakistan.

With a population of 240 million people – around 64 per cent are under 30 years of age – Pakistan's marginalised segment of the population is deprived of quality education, vocational training, and employment opportunities, especially in rural areas where women and youth receive limited opportunities. An underdeveloped TVET (Technical and Vocational Education and Training) sector faces limitations in training individuals effectively to meet the demands of the modern labour market, which leads to a huge skills gap.

The collaboration between the **Pakistan Poverty Alleviation Fund (PPAF)** and **The Hunar Foundation** works towards bridging this crucial gap.



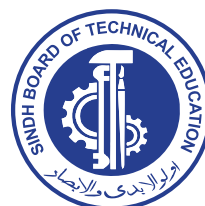
Accreditations

The Hunar Foundation (THF) campuses are accredited by the National Vocational and Technical Training Commission (NAVTTTC), the apex body under the Ministry of Federal Education and Professional Training. NAVTTTC is mandated to promote, regulate, and strategise the technical and vocational education and training (TVET) sector in Pakistan. It is responsible for revamping and approving curricula, providing policy direction, and facilitating skills development across the country. Additionally, THF is accredited by City & Guilds, a globally recognised UK-based leader in skills development and vocational education.



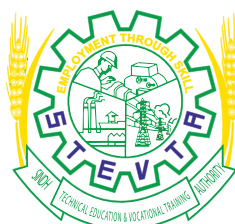
Affiliations

THF campuses are affiliated with the Sindh Board of Technical Education (SBTE) and the Punjab Board of Technical Education (PBTE), which oversee curriculum and certification for technical and vocational training in their respective provinces. In Sindh, THF is also affiliated with the Trade Testing Board (TTB) for trade testing and certification of skilled workers. Nationally, THF partners with the National University of Technology (NUTECH) to support advanced technical education. Additionally, THF's welding programs are affiliated with the Canadian Welding Bureau (CWB), ensuring compliance with internationally recognised standards.



Registrations

THF campuses are registered with the Sindh Technical Education & Vocational Training Authority (STEVT A) and with Punjab Skills Development (PSDA) in the provinces of Sindh and Punjab respectively. These registering authorities have been entrusted with the administrative control of all TEVT Institutions in their provinces.



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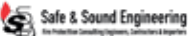
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To give young people hope
is THF's foremost goal - and
to give them hope means to
give them skills.

Success Stories





Hasnain Abdul Rehman

Trained in HVAC at The Hunar Foundation, Hasnain Abdul Rehman is now building his future overseas. Through THF's international placement program, he secured employment with Sharqawi Co. in Saudi Arabia. His journey reflects how skilled youth can unlock global opportunities and represent Pakistan's talent on the world stage.

Afshan

Afshan, a Beauty Level 3 graduate from The Hunar Foundation, discovered her passion and direction through hands-on training. Starting at a local salon, she soon transitioned into brand marketing across beauty and skincare. Today, she proudly represents Crown Body Spray's campaign as a brand ambassador at Dolmen Mall — proving that skills, when nurtured, become influential.



Urvah Ilahi

Urvah Ilahi joined The Hunar Foundation's Digital Marketing program with a desire to learn — and emerged with a vision for his future. Shortly after graduating, he launched his own clothing brand, HUA Wears, and fulfilled 20 customer orders within just three months. His journey is a powerful reminder that the right skills don't just open doors — they ignite entrepreneurship and pave the way to economic independence.



Froze Khan

Froze Khan began his training as an IT Computer Office Assistant at THF's RDMC Institute, where he gained the discipline and skills needed to stand out in the job market. Today, he works as an Administration Officer at Reko Diq Mining Company, contributing to one of Pakistan's largest industrial projects. His path proves that vocational training is not just about employability—it's a direct bridge to stable careers and upward mobility.

Saba Khan

Saba Khan, from the Hazara community, trained in Fashion Design and Digital Marketing at The Hunar Foundation with support from the British Asian Trust. Inspired by her mother's resilience, she has built a career in design and continues to grow her skills in the field. Beyond her own progress, Saba is showing other young women in her community that education and training can open doors to independence and professional opportunities.



Ansa Niyazi

I am proud to be the first woman in my family—and even in my neighborhood—to step into entrepreneurship," says Ansa Niyazi. After completing her training in the Beautician trade at The Hunar Foundation, she launched her own business, offering professional services that quickly earned her respect in the community. "I used to spend my days caring for my home and family, but deep inside, I dreamed of becoming more. Hunar gave me that chance. It wasn't just about learning a skill; it was about discovering my self-worth.

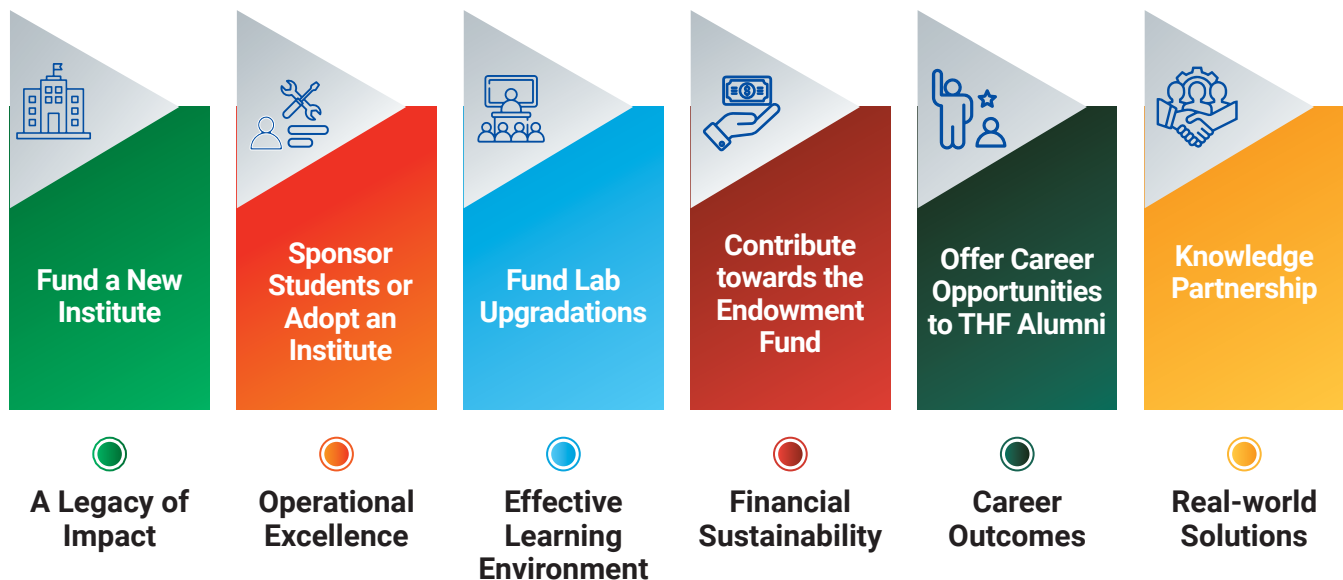


WAYS YOU CAN SUPPORT OUR MISSION

With your sponsorship, dreams can become livelihoods – together, we can transform lives.

The Hunar Foundation is driven by the mission of building 'A Skilled Pakistan'. To accomplish this vision, we rely on the steadfast support of our donors, supporters, and industry partners.

We invite you to stand with us in this journey by supporting us in the following ways:



The Hunar Foundation is a Shariah Compliant Organisation and is tax-exempt under Section 2 (36) C of the Income Tax Ordinance. We are PCP Certified and our Auditors are BDO Pakistan. The cost of all advertising material is borne by the Trustees of The Hunar Foundation.

HOW YOU CAN HELP US



Let's build a poverty-free Pakistan through skill development

DONATE FUNDS TO SPONSOR OUR STUDENTS (6-MONTH COURSE FEE)		
NO.	SPONSORSHIP	AMOUNT
01.	1-Student (Male/Female)	☐ PKR 90,000
02.	10-Students (Male/Female)	☐ PKR 900,000
03.	Class of 25-Students (Male/Female)	☐ PKR 2,250,000
04.	Any Other Generous Donation	

DONATE FUNDS TO SPONSOR A DIGITAL SKILL LAB		
NO.	SPONSORSHIP	AMOUNT
01.	Sponsor Computers for Digital Marketing Lab	
	@ Rs. 100,000 per Computer One Lab with 25 Computers	☐ PKR 2,500,000

SPONSOR COMPUTERS FOR DESIGN & VIDEO EDITING LAB		
NO.	SPONSORSHIP	AMOUNT
01.	Classroom Equipment	
	@ Rs. 200,000 per Computer One Lab with 25 Computers	☐ PKR 5,000,000

I PLEDGE THE FOLLOWING TO THE:		
NO.	SPONSORSHIP	AMOUNT
01.	Dress Making Lab	☐ PKR 3,500,000
02.	Hair & Beauty Lab	☐ PKR 4,500,000
03.	Welding Lab	☐ PKR 5,500,000
04.	Electrical Lab	PKR 5,000,000
05.	Any Other Amount: Rs.	



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- THF is certified by Pakistan Centre for Philanthropy
- Our Auditors are BDO Pakistan
- The cost of all advertising material is borne by the Trustees of The Hunar Foundation.

DONATIONS OVERSEAS

USA CHAPTER

Call: +1 (410) 746-5459 or +1 (240) 418-3921

Email: info@hunarfoundationusa.org

Website: www.hunarfoundationusa.org

DONATIONS IN USA

Cheques in favour of: The Hunar Foundation
11321 Megan Lynn Ct, Marriottsville, MD 21104

THF USA is a 501 (c) (3) non-profit, tax exempt organisation.

Tax ID: 45-2954245



CANADA CHAPTER

Call: +1 (647) 786-2186 or +1 (647) 205-4125

Email: info@hunarfoundationcanada.org

Website: www.hunarfoundationcanada.org

DONATIONS IN CANADA

Cheques in favour of: The Hunar Foundation Canada
46 Annual Circle, Brampton, Ontario, Canada L6X 2M2

THF Canada is a Not-For-Profit organisation set up under Canada's Not-For-Profit Corporation Act and registered with Canada Revenue Agency as a charitable organisation.

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UK CHAPTER

Call: + 44-7973-528443

Email: info@hunarfoundationuk.org

Website: www.hunarfoundationuk.org

DONATIONS IN UK

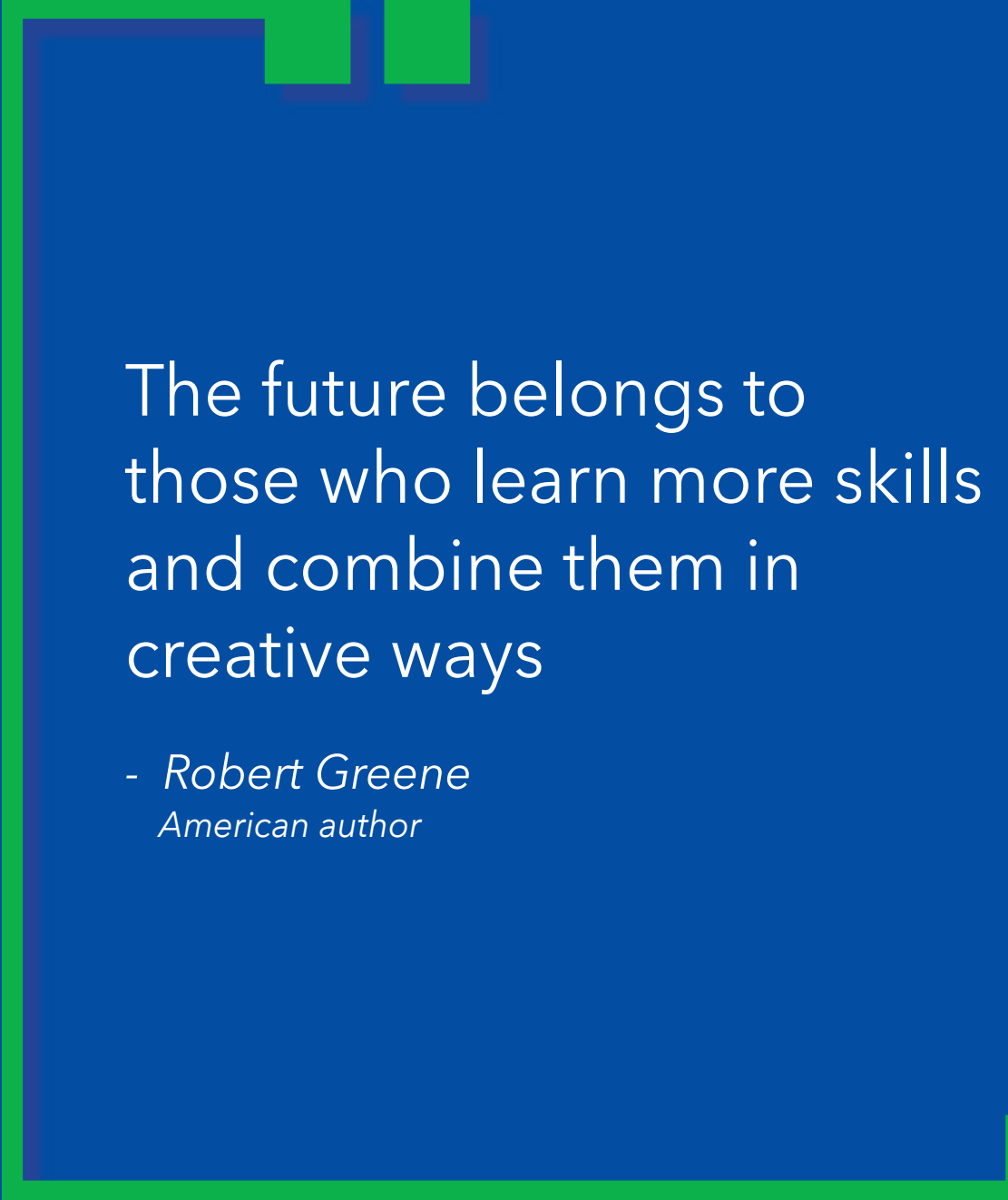
Cheques in favour of: The Hunar Foundation

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The future belongs to
those who learn more skills
and combine them in
creative ways

- *Robert Greene*
American author



Pakistan's path to a
Poverty-Free
future lies in
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THE HUNAR FOUNDATION

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