



# GENESIS OF IMPACT



**Every Individual Deserves  
a Second Chance!**

The genesis of impact at The Hunar Foundation lies in a simple yet powerful belief: every individual deserves a second chance. Not every young person is destined to be a scholar, but with the right skills, every individual can build a dignified and prosperous future.

In a country like Pakistan, where the youth bulge represents both a challenge and an opportunity, skill development emerges as the fastest return on investment in human development. By equipping our youth with practical, market-ready skills, we are not only transforming lives but also charting a path to national prosperity.

This is where true change begins – with the power of skills, unlocking opportunity, and rewriting human stories!

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I must emphasise that  
greater attention must be  
paid to technical and  
vocational education.

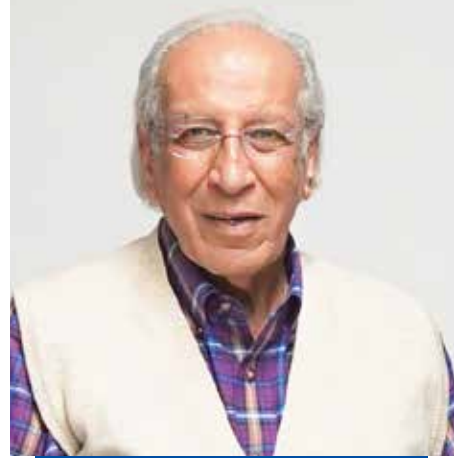
- *Quaid e Azam Muhammad Ali Jinnah,  
at the first National Education Conference,  
Karachi, November 27<sup>th</sup>, 1947*

”

# MESSAGE FROM THE CHAIRMAN

In today's fast-evolving world, the importance of skill development, re-skilling, and upskilling cannot be emphasised enough. Global trends indicate a shift towards a knowledge-based economy. In this scenario, individuals armed with practical expertise are thriving amidst the changing tides of technology and innovation. We must recognise that these are not just passing trends but the very foundations upon which a prosperous future for our nation will be built.

Technological advancements have opened up new horizons for learning opportunities, transcending geographical boundaries and making education accessible to all. At The Hunar Foundation, we are keenly aware of how technology can play a transformative role in empowering our students with the knowledge and skills they need to succeed in the modern world.



A country like Pakistan, blessed with a vibrant and young population, stands to gain immensely from a skilful youth. By investing in their potential, we are laying the groundwork for a more competitive and resilient workforce, capable of driving economic growth and fostering sustainable development. Our skilled individuals will become the catalysts of change, breaking free from the shackles of poverty and carving a path towards progress for themselves and their communities.

With unwavering dedication and your steadfast support, The Hunar Foundation has been and will continue to be at the forefront of skilling Pakistan. We remain steadfast in our commitment to alleviate poverty and contribute to the economic development of our beloved nation. Together, we can shape a future where every individual has the opportunity to unleash their true potential and embrace a life filled with dignity and prosperity.

As we move forward, let us walk hand in hand, empowering the dreams of our youth and weaving a tapestry of hope and opportunity for generations to come. Together, we will build a stronger and more inclusive Pakistan.

With heartfelt gratitude and determination;

**Aslam Khaliq**



## THE HUNAR FOUNDATION

The Hunar Foundation (THF), established in 2008 by a group of like-minded Pakistanis, is a Not-for-profit Organisation dedicated to empowering marginalised youth through vocational and technical skills. By equipping young people with market-relevant training, THF serves as a catalyst for harnessing Pakistan's growing youth population, engaging them in productive work, reducing poverty, and enabling them to become income-generating members of society.

The THF International Chapters, THF USA, THF Canada and THF UK are tax-exempt registered charities overseas.



# VISION

BUILDING A SKILLED PAKISTAN

**OUR GOAL:**  
TO TRAIN & CERTIFY  
**100,000+**

YOUNG MEN & WOMEN ANNUALLY  
TRANSFORMING THEM INTO EARNERS WHO  
UPLIFT FAMILIES AND RESHAPE COMMUNITIES.

# MISSION

- Initiate a nationwide movement to skill literate and semi-literate youth.
- Creating a new cadre of skilled Pakistanis with internationally recognised technical capabilities, thereby opening up a new world of opportunities.
- To be a self-sustainable model through:
  1. Provide internationally accredited, marketable skills that improve the image of technical trades in the society.
  2. Providing customer-oriented and industry-specific skills.



## STRATEGIC OBJECTIVES

- To help alleviate poverty by empowering individuals to become economically self-reliant.
- To create opportunities for young people with limited access to higher education, to build professional careers or entrepreneurial ventures.
- To impart technical training “with a difference” in quality of skills as well as imparting ethical, social, and moral values.
- To address the issue of skills shortages being experienced by industries worldwide.

The strategic aim for THF is to align its vision with its goal, which is to train, certify and empower more than 100,000 young men and women annually, with advanced vocational and technical skills. This will not only transform them into bread-earners but will also enable them to gain employment locally and globally.



**The challenge to achieve these goals is far too complex, the gap too wide, and the need too urgent to do it alone.** Hence, we require 'you' and other organisations to join hands by participating in these endeavours and help us in achieving these goals and beyond.

# HUNAR **CORE VALUES**

Guided by our values, we remain steadfast in shaping futures, strengthening communities, and driving sustainable impact



**HONESTY**

ایمانداری



**SAFETY**

حفاظت



**RESPONSIBILITY**

ذمه داری



**DISCIPLINE**

نظم و ضبط



**HARD WORK**

محنت



**QUALITY**

معیار



**INNOVATION**

جدات



“

To be employed is to be at  
risk, to be employable is  
to be secure.

- *Peter Hawkins*  
*British Author & Actor*

”

# WHY HUNAR

## CHALLENGE

"Only 64 of every 1,000 Pakistanis obtain vocational development skills, formally or informally"

## SOLUTION

Vocational Skills Training



Work Ethics



Certification



Job Placement



## OUTCOME

Youth with income generating capabilities



Skilled Workforce



Target National & International Employment Demands



Motivated & Confident Youth



## IMPACT

SDG-1



SDG-4



SDG-5



SDG-8



SDG-10



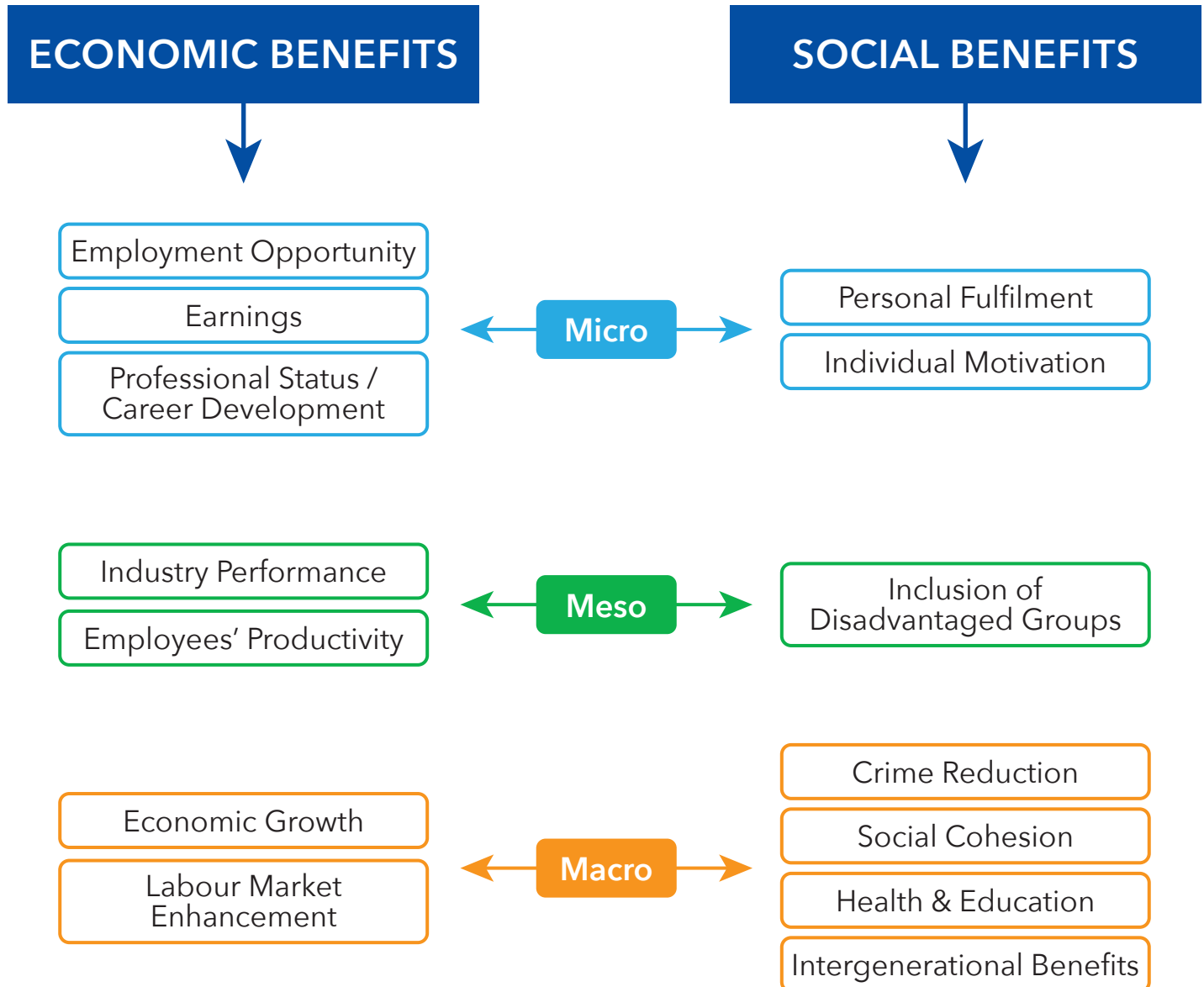
SDG-16



\* 11th Five Year Plan, Ministry of Planning Development & Special Initiatives

SDG = Sustainable Development Goal

# VOCATIONAL TRAINING KEY TO SOCIO-ECONOMIC DEVELOPMENT





# FOUNDERS / BOARD MEMBERS

**Mr. Arshad Abdullah  
(Late)**  
Founding Chairman-TCF  
Founder-IVS

FOUNDER

**Mr. Syed Ikram  
Haider (Late)**  
CEO-Rnack Management  
Consultants

FOUNDER

**Mr. Aslam Khaliq**  
Former Chairman-Pakistan  
Tobacco Company Limited  
Current Chairman-Reckitt  
Benckiser Pakistan

FOUNDER

**Mr. Abbas Akberali**  
Chairman &  
Non-Executive  
Director-Amreli Steels  
Board of Governors-IVS

FOUNDER

**Mr. Adnan Asdar**  
CEO-Multinet Pakistan  
Director-IHHN  
Director-TCF  
Chairman-KRT

FOUNDER

**Mr. Hafeez Mastoor**  
CEO-Vulcan  
Industries Limited

FOUNDER

**Mr. Shahid  
Abdullah**  
Founding Member  
The Kidney Centre & IVS  
Principal Architect-ASA

FOUNDER

**Mr. Nasser Jaffer**  
Founding Member  
The Kidney Centre &  
Murshid Hospital and  
CEO-Jaffer Brothers (Pvt.) Ltd.

FOUNDER

**Mr. Shahid Ahmed**  
S. A. Foundation

BOARD MEMBER

**Mr. Tariq Mian**  
Chairman-Image Graphic  
Solutions (Pvt.) Limited

BOARD MEMBER

**Ms. Naseem Jaffer**  
Chairperson-Friends of  
Hunar (KHI)

BOARD MEMBER

**Mrs. Shaista Khaliq**  
COO-Arshad Shahid  
Abdullah (Private) Limited  
Director-The Searle  
Company

BOARD MEMBER

**Mr. Saleemuddin  
Froze**  
Managing Director-DUX

BOARD MEMBER

**Mr. Omar Saeed**  
CEO-Service Long March  
Tyres (Private) Limited &  
Servis Foundation  
Director-Servis Group

BOARD MEMBER

**Dr. Muhammad Ali**  
Regional MD, CEO, GM,  
Sales Director APAC

BOARD MEMBER

**Mr. Nadeem  
Abdullah**  
CEO-Sapphire  
Textile Mills

BOARD MEMBER

**Mr. Sharjeel  
Shahid**  
Group Executive Digital  
Banking at United Bank  
Limited (UBL)

BOARD MEMBER

**Ms. Maliha  
Bhimjee**  
President-Friends of  
Hunar (KHI)


BOARD MEMBER

A number of our founding members have been instrumental in establishing successful NGOs such as The Kidney Centre, Indus Valley School of Art & Architecture, The Citizens Foundation and Indus Hospital & Health Network.



**Pakistan ranks 164<sup>th</sup> out of 192 Countries on the Human Development Index.** It is not only below the average for developing countries but it is also below the average for South Asia.

*UNDP's 2023-2024  
Human Development Report*



# Donor Impact & THF Footprint



# HUNAR **IMPACT**

## IMPACT OF OUR DONORS

Over **45,000** Lives Set on the Path to Prosperity!



**45,600<sup>+</sup>**

Alumni



**3,150<sup>+</sup>**

Google  
Certified Alumni



**16**

Institutes



**40<sup>+</sup>**

Skill Paths



**50%<sup>+</sup>**

Female Students



**66%**

Economically  
Engaged



**15%**

Pursuing  
Higher Education



**650<sup>+</sup>**

Industrial  
Partners



**12B<sup>+</sup>**

Alumni Annual  
Earnings

Source: Impact study conducted by Aftab Associates (2021)

## CURRENT INSTITUTES

### ● KARACHI

1. Delhi Mercantile Society Technical Institute
2. Central Vocational Institute
3. Saeeda Naseem Technical Institute
4. Rashid Arshad Aslam Shahid Institute of Emerging Technologies
5. Hunar Karigar Technical Institute
6. Hunar Al-Beruni Model Secondary School (Franchise Campus)
7. Mustafa Kassam Teacher's Training School
8. Salim A. Zubairi & Abdul Khaliq Allahwala Technical Institute
9. Feroze Fatima Healthcare & Technical Institute
10. Ajmal Mian Technical Institute

### ● TANDO ALLAHYAR

11. Hajiani Ashraf Khatoon Technical Institute

### ● LAHORE

12. Farouq Ahmed & Aftab Shamsi Technical Institute

### ● MULTAN

13. PakArab Technical Training Institute

### ● KHARIAN

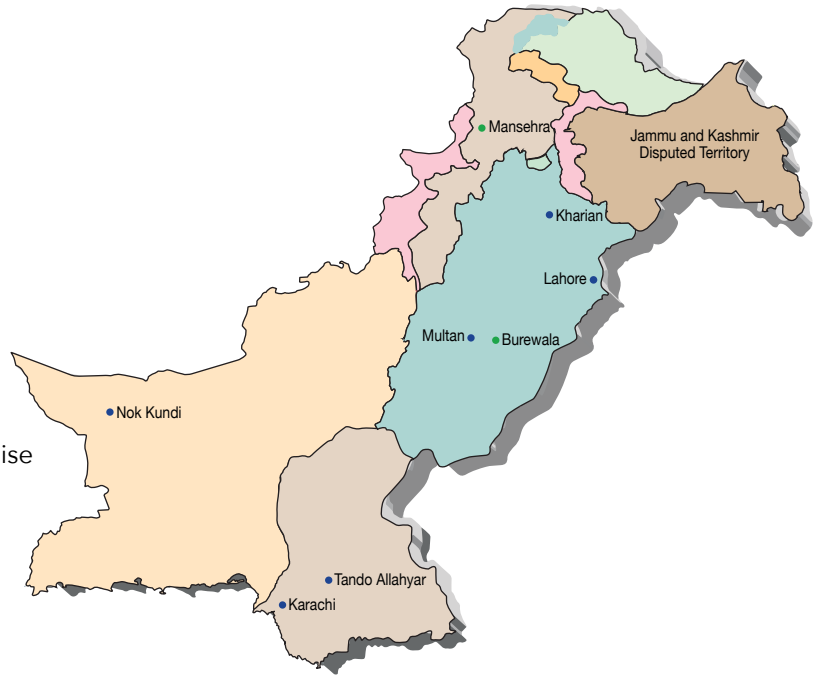
14. Sahib Dad Abdul Mannan Khan Technical Institute

### ● BUREWALA

15. Zainab Technical Institute

### ● NOK KUNDI, BALOCHISTAN

16. Reko Diq Mining Company Technical Institute



## UPCOMING INSTITUTES

### ● KARACHI

17. Mukaty Boys Campus Orangi Town
18. Delhi Mercantile Society Technical Institute (Girls Campus)
19. Al-Naseer Technical Institute, Korangi

### ● MANSEHRA

20. Hanif Gohar Technical Institute, Dhodial

### ● BUREWALA

21. Ata Mohammed Technical Institute, Burewala





If leveraged fully, digital transformation can create up to USD 59.7 Billion in annual economic value by 2030.

*2021 Report by Alphabet Google on  
Pakistan's Digital Potential*



# Delhi Mercantile Society Technical Institute

Tariq Road, Karachi



With a young population approximately 70% under the age of 35; an average expected number of years of schooling at only 7.8 years; and Population Growth Rate at 3% per annum\*, the country faces a major educational & employment crisis. The need to play 'catch up' is becoming more desperate & drastic.

*\*The highest in the world*

# Central Vocational Institute

## Saddar, Karachi



The gap in educational & employment opportunities is extremely disruptive to the social and security fabric of the country, the region, and beyond. **Indeed, many of its implications are already evident in terms of youth being pessimistic and despondent, therefore getting involved in undesirable and destructive behaviours.**



# Saeeda Naseem Technical Institute (Girls Campus) Korangi, Karachi

(Land provided by Mr. Naseemul Haq)



Understanding the needs, challenges, opportunities, and aspirations of Pakistani youth is essential if Pakistan is to **succeed** in its efforts to promote a sustainable & inclusive development process as outlined in the Government of Pakistan's Vision 2025 Roadmap.

# Rashid Arshad Aslam Shahid Institute of Emerging Technologies Korangi, Karachi

(Land provided by Mr. Naseemul Haq)



**All is not lost.** Having this young population also opens the horizon towards a great opportunity for development, provided the youth has relevant technical skills in order to find work and contribute to national growth.



# Hunar Karigar Technical Institute

Korangi-3, Karachi







Give a man a fish, and you feed him for a day. Teach a man to fish, and you feed him for a lifetime. **And teaching skills will help him to earn an honest livelihood and prevent poverty.**

# Hunar Al-Beruni Model Secondary School (Franchise Campus) Karachi





Young people are drivers of change and must be fully engaged in decisions affecting their future. **Guided by the United Nations Youth 2030 strategy, I urge everyone to act for youth skills development as a priority.**

- *António Guterres*  
*UN Secretary-General*



# Mustafa Kassam Teachers Training School Korangi, Karachi

(Land donated by Mr. Naseemul Haq)



Over the years, non-formal educational options including vocational & technical training, online & hybrid learning opportunities are becoming more popular among families who find it challenging to afford formal education due to transport and cultural taboos in case of young women.



# Salim A. Zubairi & Abdul Khaliq Allahwala Technical Institute (Girls Campus) Orangi Town, Karachi

(Land donated by Mr. Abdul Khaliq Allahwala)





The Hunar Foundation  
provides school drop-outs and  
other young adults with  
quality technical training that  
meets the expectations of the  
market, leading to  
employment or small business  
creation – **and eventually  
economic freedom and  
empowerment.**

# Feroze Fatima Healthcare & Technical Institute

Korangi, Karachi



The Hunar Foundation has initiated a movement to skill the motivated literate and semi-literate to provide them training '**with a difference.**'

# Ajmal Mian Technical Institute

## Taiser Town, Karachi



**Pakistan's low female workforce participation (FLFP) rate implies that the country is not taking advantage of its labour-rich demographic structure.** Strong gender-based social norms prevent women's integration into the labour market in Pakistan.



# Hajiani Ashraf Khatoon Technical Institute

Rashidabad, Tando Allahyar



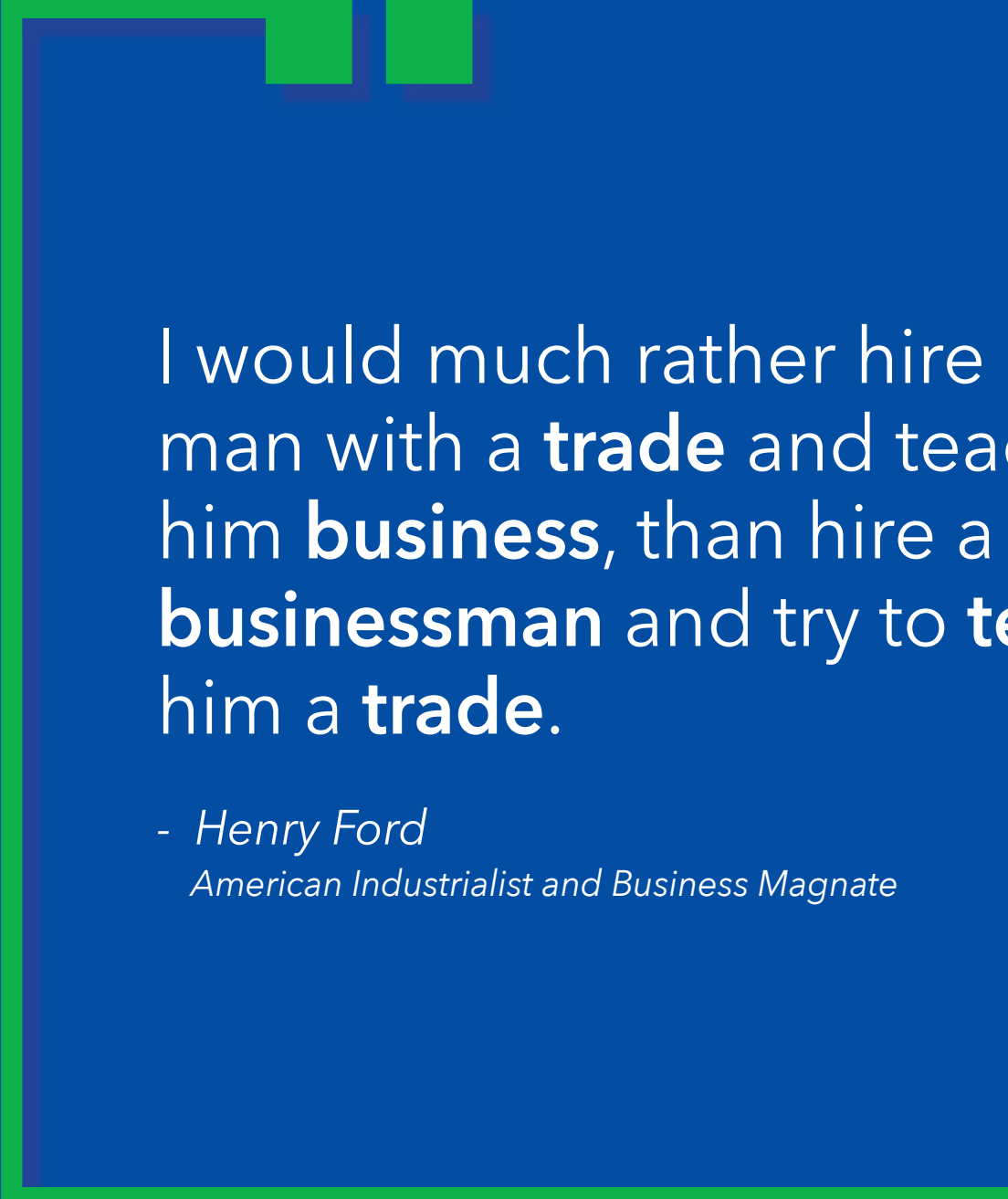



The broader challenge of mass poverty can not be addressed **unless we are able to put our bulging youth to work through skills training.**

# Farouq Ahmed & Aftab Shamsi Technical Institute

Bedian Road, Lahore





I would much rather hire a man with a **trade** and teach him **business**, than hire a **businessman** and try to **teach** him a **trade**.

- *Henry Ford*

*American Industrialist and Business Magnate*



# PakArab Technical Training Institute

Khanewal Road, Multan





Don't wait for jobs.  
**Learn a skill, create value,**  
and the **world** will seek  
you out.

- *Jehaan Ara*  
*Founder & CEO Katalyst Labs*



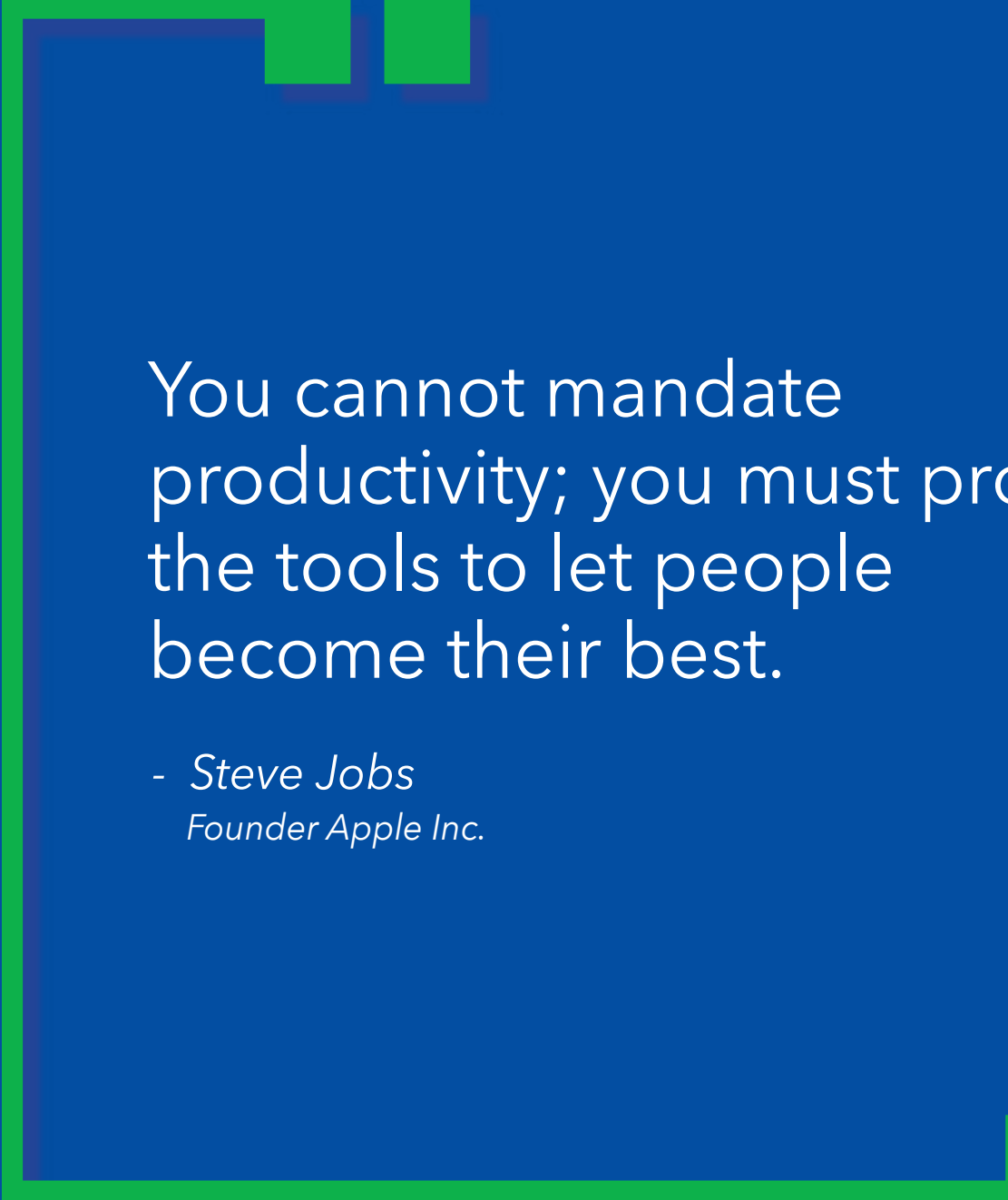



# Sahib Dad Abdul Mannan Khan Technical Institute

G.T. Road, Kharian







You cannot mandate  
productivity; you must provide  
the tools to let people  
become their best.

- *Steve Jobs*  
*Founder Apple Inc.*



# Zainab Technical Institute

## Burewala, Punjab





We need more **skilled hands** than paper qualifications.

- *Dr. Ishrat Husain*

*Former Governor of the State Bank of Pakistan*



# Reko Diq Mining Company Technical Institute

Nok Kundi, Balochistan





**Success** is the sum of  
small **efforts**, repeated day  
in and day out.

- *Robert Collier*  
*American Author*



# Kharan Technical Training Centre (Franchise)

The Kharan Technical Training Center which is owned by Balochistan TEVTA has been taken over by THF and Taaleem Foundation through public-private partnership as a joint venture to deliver standardised technical and vocational training to the youth of Balochistan, especially to the youth of district Kharan.

Currently, a total of 10 different courses are being offered to the students in this institute, including Mining, Digital, Construction & Agri-based trades. More than 950 students have graduated over the past 2-years and are on the path to building sustainable livelihoods. We expect to train over 3,200 from this institute with employable skills over the period of next 3-years.

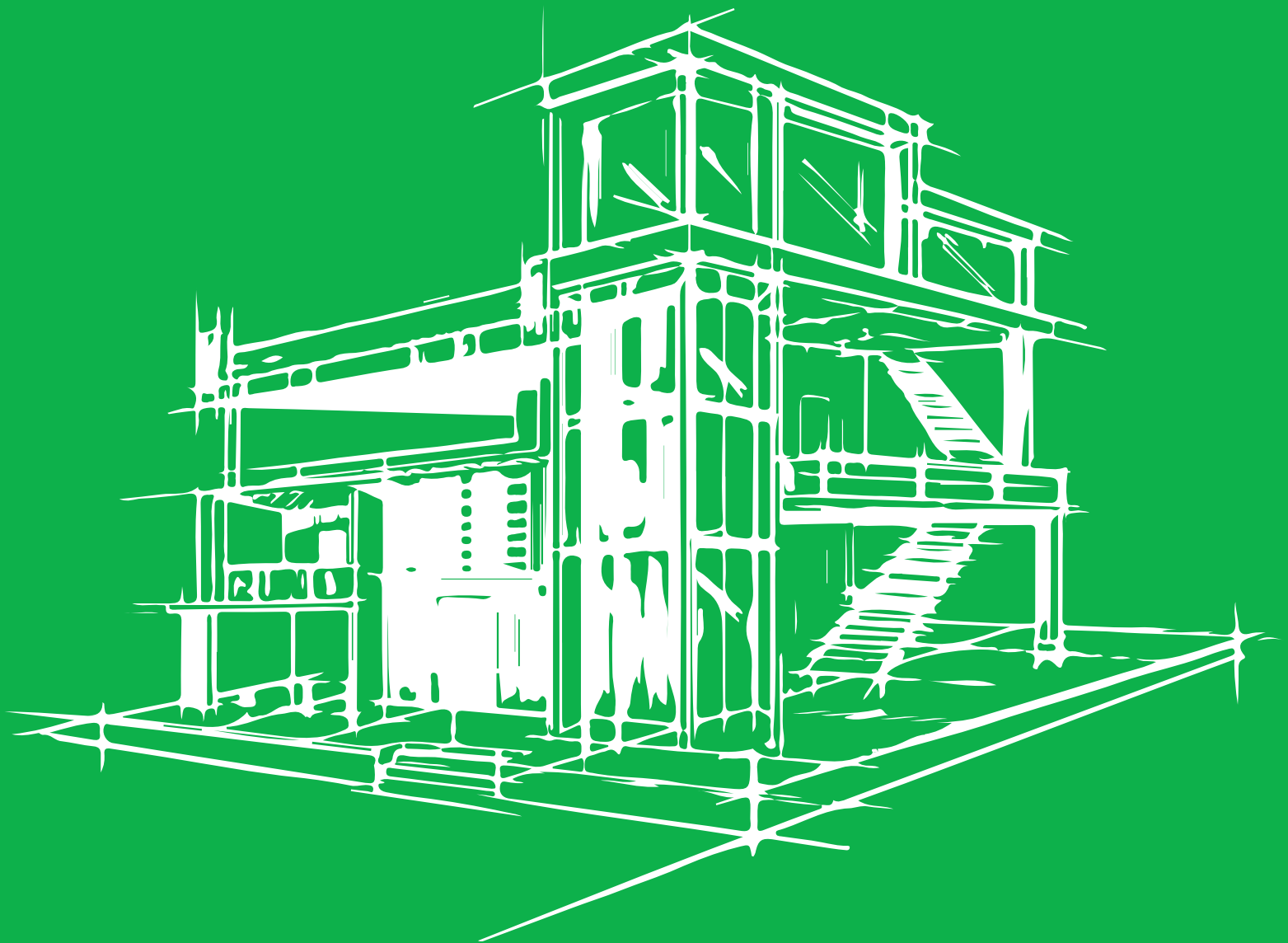




A country with **skilled youth** does not wait for foreign aid – it builds its own future.

# The Hunar Foundation

## Upcoming Institutes



**The youth population will grow by more than 78 million between 2021 and 2030.**

Low-income countries will account for nearly half of that increase. Education and training systems need to respond to this challenge.

# Hanif Gohar Technical Institute

Dhodial, Mansehra, KPK



# Ata Mohammed Technical Institute

## Burewala, Punjab





# Salim A. Zubairi & Abdul Khaliq Allahwala Technical Institute (Boys Campus)

Orangi Town, Karachi





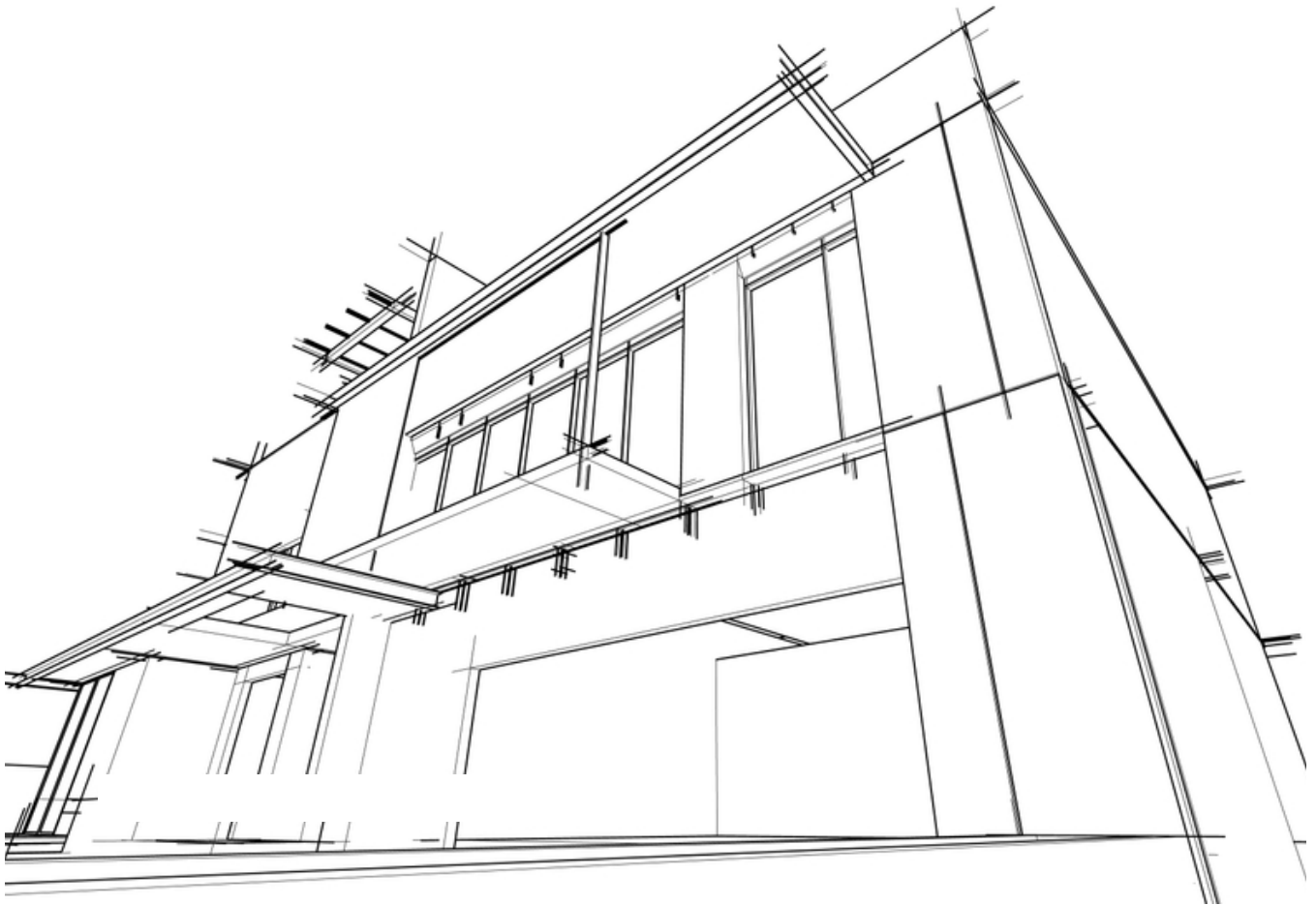
# Delhi Mercantile Society Technical Institute (Girls Campus)

Tariq Road, Karachi



# Al-Naseer Technical Institute

## Korangi Crossing, Karachi



# DIGITAL TRADES

Trade/Program Name		Certification Nomenclature
1	Advanced Web Application Development	Certificate in Advanced Web Application Development
2	Automotive Mechatronics	Automobile Technology (Automotive Mechatronics) - NVC Level 2
3	Advance Excel	Certificate in Advanced Excel with Data Analytics
4	AutoCAD	Information Technology (AutoCAD) - NVC Level 2
5	Logistics and Supply Chain	Logistics and Supply Chain - NVC Level-3
6	Computer Operator (IT)	Information Technology (Computer Operator) - NVC Level 3
7	Digital Marketing with SEO	Certificate in Digital Marketing and SEO
8	Graphic Designing & Video Editing	Certificate in Graphic Designing & Video Editing
9	Mechatronics (Robotics)	Certificate in Mechatronics-Robotics
10	Virtual Assistant for E-Commerce	Certificate in Virtual Assistant for E-Commerce

# BEAUTY & FASHION TRADES

1	Senior Beautician	Hair & Beauty Services "Senior Beautician (Women/Men)" NVC Level 3
2	Dress Making	Arts (Dress Making) - NVC Level 2
3	Fashion Designing	Textile (Fashion Designing) - NVC Level 3
4	Industrial Stitching	Certificate in Industrial Stitching

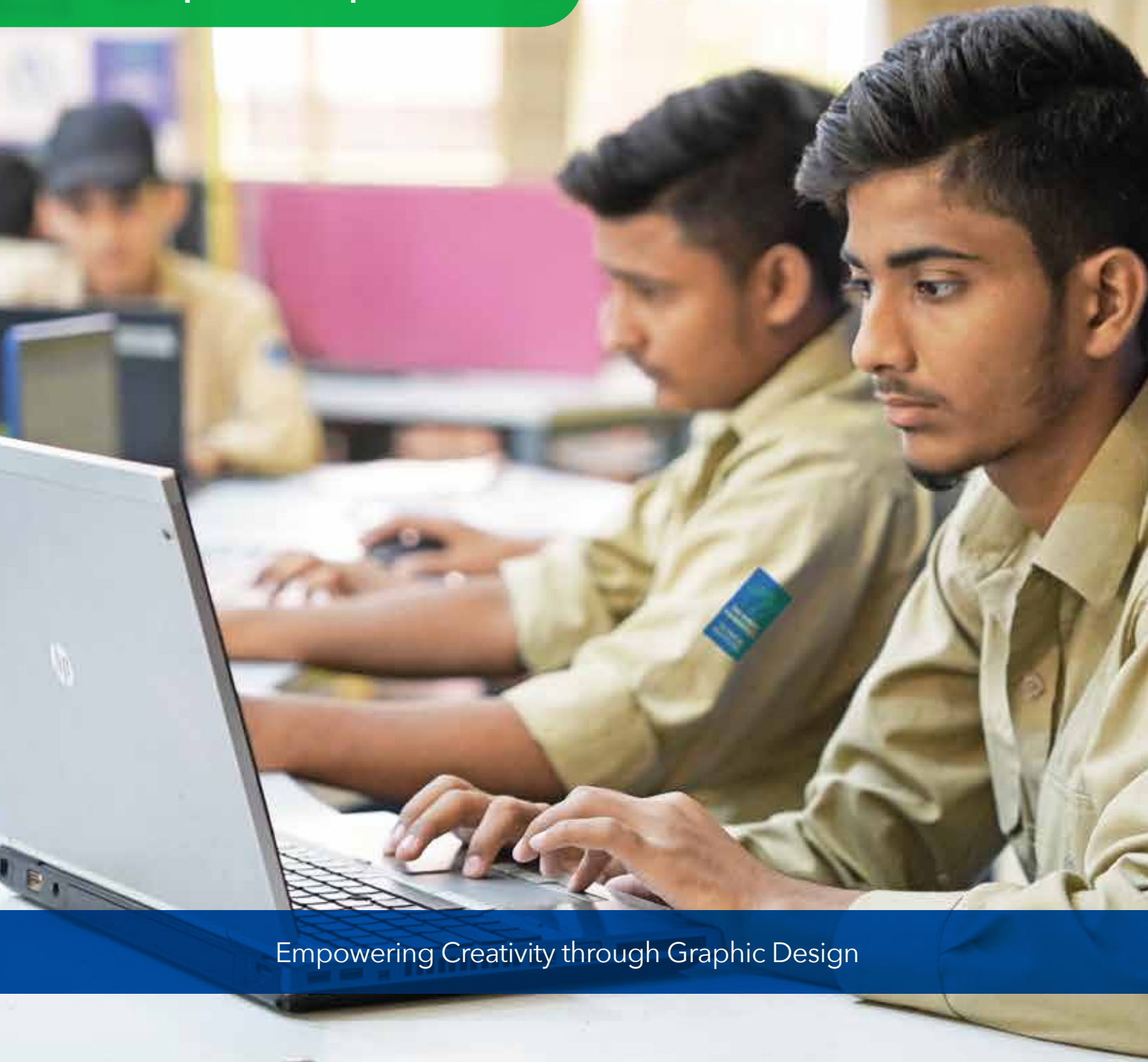
A photograph of a classroom or computer lab. Numerous female students wearing hijabs are seated at long white desks, each with a computer monitor. They are focused on their work. In the background, a projector is mounted on the ceiling, and a server rack is visible. A green banner with white text is overlaid on the top right.

## Digital Marketing & SEO

Fueling Ambitions in the Digital Age with Digital Marketing & SEO Excellence



# Computer Graphics Print



Empowering Creativity through Graphic Design

# Mechatronics



Passion meets Precision: Mechatronics Skills for a Promising Future





# Networking and Cloud Computing Technologies



Nurturing Change-Makers in Networking & Cloud Computing

A welder wearing a dark cap, safety glasses, a tan long-sleeved shirt, a yellow leather apron, and tan gloves is using a red and silver angle grinder on a metal workpiece. A large, bright spray of orange and yellow sparks is being generated from the point of contact. The welder is positioned in front of a light-colored wall with a window. The scene is set in a workshop or industrial environment.

Welding

Welding Sparks Change - Shape Your Tomorrow

# CONSTRUCTION & ENGINEERING TRADES

	Trade/Program Name	Certification Nomenclature
1	Automobile Mechanic	Automobile Technology (Automobile Mechanic) - NVC Level 2
2	Carpenter	Woodwork (Carpenter Technician) - NVC Level 3
3	General Electrician	Electrical Technology (Domestic/General Electrician) - NVC Level 2
4	HVACR	HVACR Junior/Domestic Technician - NVC Level 2
5	Industrial Electrician Level 3	Electrical Technology (Industrial Electrician) - NVC Level 3
6	Machinist	Mechanical Technology (Machinist) - NVC Level 2
7	Machinist-CNC Level 4	Mechanical Technology (Machinist-CNC) - NVC Level 4
8	Mason	Construction Sector (Mason Helper) - NVC Level 2
9	Motorcycle Mechanic	Automobile Technology (Motorcycle Mechanic) - NVC Level 2
10	Pipe Fitter II	Light Engineering Sector (Pipe Fitter) - NVC Level 2
11	Pipe Fitter III	Light Engineering Sector (Pipe Fitter) - NVC Level 3
12	Welder II	Mechanical Technology (Welder) - NVC Level 2
13	Welder III	Mechanical Technology (Welder) - NVC Level 3

# HEALTHCARE TRADES

1	Doctor Assistant	Certificate in Doctor Assistant
2	Emergency Medical Technician	Certificate in Emergency Medical Technician
3	Health Care Assistant	Certificate in Healthcare Assistant
4	Physiotherapy Technician	Certificate in Physiotherapy Technician





Healthcare

Be the Pulse of Tomorrow's Healthcare Workforce

A man wearing a blue hard hat and a tan work shirt is focused on his work. He is using a blue-handled screwdriver to work on a vertical pipe. His left hand is holding the pipe steady, and he is wearing a pink ring on his ring finger. A yellow safety harness is visible around his waist. The background is slightly blurred, showing an industrial or construction setting.

## Plumbing and Pipe Fitting

Paving pathways of progress with Plumbing & Pipe Fitting Skills





## Dress Making

Fashioning futures, one stitch at a time



# LANGUAGES

	Trade/Program Name	Certification Nomenclature
1	English Language	Certificate in English Language
2	German Language	Certificate in German Language
3	Japanese Language	Certificate in Japanese Language

# SERVICE-CENTRIC TRADES

1	Customer Service	Certificate in Customer Service & Sales Representative
2	Hospitality Expert	Certificate in Hospitality Expert
3	Montessori Teacher Training	Certificate in Montessori Teacher Training

# SHORT COURSES:

1	Amazon Virtual Assistant	Certificate in Amazon Virtual Assistant
2	Basic Beautician	Certificate in Basic Beautician
3	Basic Cutting and Stitching	Certificate in Basic Cutting and Stitching
4	Computerised Accounting	Certificate in Computerised Accounting
5	Digital Marketing	Certificate in Digital Marketing
6	Digital Marketing Mastery	Certificate in Digital Marketing Mastery
7	Efficient Fuel Injection (EFI)	Certificate in Efficient Fuel Injection (EFI)
8	Entrepreneurship Bootcamp	Certificate in Entrepreneurship Bootcamp
9	Graphic Designing	Certificate in Graphic Designing
10	MS Office	Certificate in MS Office

## Hair & Beauty Services



Unleashing Creativity with Hair & Beauty

# Machinist CNC

Programming youth potential through CNC Machinist Program



# HVACR



Cooling Ambitions, Warming Livelihoods through HVACR expertise

# EMPLOYMENT STRATEGY

The Hunar Foundation has an explicit commitment to achieve its objective of providing adequate opportunities and better employment to young people, especially those coming from marginalised population.

Our goal for employment is to act as a catalyst and provide support for employment, and productive work for 100,000 young people annually.

## THE HUNAR FOUNDATION'S UNIQUE APPROACH TO REACHING THIS GOAL IS:

	Support graduating students in securing employment opportunities with various industries or facilitate them in exploring self-employment options
	Develop innovative solutions to youth employment through practical research and active engagement with public and private stakeholders to enable solutions at scale
	Provide an evidence-based advocacy platform to increase access to productive work for young people
	Foster partnerships and regional coordination to increase the local impact
	Coordinate investments in skills development for youth taking into account the needs of the private sector
	Examine market demand and trends, to address the skills gap and income disparities
	Support and strengthen entrepreneurship and self-employment interventions for young men and women

# Partnerships





# INDUS HOSPITAL

Indus Hospital & Health Network (IHHN) provides quality healthcare training and provides job opportunities to those graduates who meet their requirements. The Hunar Foundation has entered into the partnership with IHHN in various paramedical courses such as the following:



Program	Affiliation	Duration	Specialty Offered	Eligibility Criteria
Nursing Assistant		6-Months		SSC / Matric / Biology Science with 50% passing Marks
Technician Certificate	Sindh Medical Faculty	1-Year	<ul style="list-style-type: none"> <li>• Operation Theatre Technician</li> <li>• Anaesthesia Technician</li> <li>• Pharmacy Dispenser</li> <li>• Paeds' Oncology</li> <li>• X-Ray Technician</li> </ul>	SSC / Matric - Biology Science with 50% passing Marks
Diploma Certificate	Sindh Medical Faculty	2-Years	<ul style="list-style-type: none"> <li>• Diploma in Cardiology Technician</li> <li>• Diploma in ICU &amp; Anaesthesia Technology</li> <li>• Diploma in Operation Theatre</li> <li>• Diploma in Radiology &amp; Imaging Technology</li> </ul>	HSC - Pre-Medical with 50% Passing Marks
Bachelor's Degree	Jinnah Sindh Medical University	4-Years	<ul style="list-style-type: none"> <li>• Radiology &amp; Imaging Sciences</li> <li>• Clinical Laboratory Sciences</li> <li>• Operation Theatre Sciences</li> <li>• Respiratory Therapy &amp; Critical Care Sciences</li> </ul>	HSC/FSC - Pre-Medical with 50% Passing Marks

Upon successful completion, the qualified graduates are awarded jointly-issued certificates by The Indus Hospital and The Hunar Foundation.



# SHANA BASHANA

An integrated Development Partnership  
between Build4Skills & Siemens in Pakistan

The Hunar Foundation, in collaboration with GIZ under the Build4Skills project, is pioneering a transformative initiative to position women at the forefront of Pakistan's construction and infrastructure sectors. 60 young women will be equipped with globally benchmarked skills through a dual training model-combining 4.5-months of intensive institute-based learning in AutoCAD and Logistics & Supply Chain with 6-weeks of hands-on industry experience at Siemens Pakistan.



Accredited under NVQF standards, this program is more than just training; it is a catalyst for change. By opening doors to careers in male-dominated industries, it empowers women to become income earners, role models, and agents of economic progress. The ripple effect of this initiative will not only uplift individual households but also redefine gender norms, inspire thousands of young women to pursue technical careers, and contribute to Pakistan's vision of inclusive and sustainable economic growth.





# Economic Empowerment of Marginalised Communities Through Technical & Vocational Skills

This transformative project, funded by PPAF in collaboration with The Hunar Foundation, is dedicated to empowering underprivileged and marginalised communities. By focusing on skill development to rise from abject poverty and earn sustainable livelihoods. The project aims to make a wider impact by reducing poverty, empowering women, improving social cohesion, and bolstering national development.

The initiative, **"Economic Empowerment of Marginalised Communities Through Strengthening Technical and Skills Training in Punjab and Sindh,"** is training 500 individuals in technical and entrepreneurial skills in 13 districts across Punjab and Sindh, training them for improved economic opportunities and improved livelihoods. This partnership is more than just about skills training—it is



empowerment. This project aims to build an empowered and inclusive Pakistan.

With a population of 240 million people – around 64 per cent are under 30 years of age – Pakistan's marginalised segment of the population is deprived of quality education, vocational training, and employment opportunities, especially in rural areas where women and youth receive limited opportunities. An underdeveloped TVET (Technical and Vocational Education and Training) sector faces limitations in training individuals effectively to meet the demands of the modern labour market, which leads to a huge skills gap.

The collaboration between the **Pakistan Poverty Alleviation Fund (PPAF)** and **The Hunar Foundation** works towards bridging this crucial gap.





# Accreditations

The Hunar Foundation (THF) campuses are accredited by the National Vocational and Technical Training Commission (NAVTTTC), the apex body under the Ministry of Federal Education and Professional Training. NAVTTTC is mandated to promote, regulate, and strategise the technical and vocational education and training (TVET) sector in Pakistan. It is responsible for revamping and approving curricula, providing policy direction, and facilitating skills development across the country. Additionally, THF is accredited by **City & Guilds**, a globally recognised UK-based leader in skills development and vocational education.



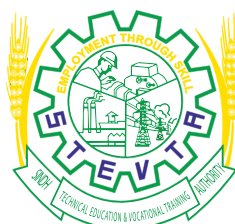
# Affiliations

THF campuses are affiliated with the Sindh Board of Technical Education (SBTE) and the Punjab Board of Technical Education (PBTE), which oversee curriculum and certification for technical and vocational training in their respective provinces. In Sindh, THF is also affiliated with the Trade Testing Board (TTB) for trade testing and certification of skilled workers. Nationally, THF partners with the **National University of Technology (NUTECH)** to support advanced technical education. Additionally, THF's welding programs are affiliated with the Canadian Welding Bureau (CWB), ensuring compliance with internationally recognised standards.



# Registrations

THF campuses are registered with the Sindh Technical Education & Vocational Training Authority (STEVTA) and with Punjab Skills Development (PSDA) in the provinces of Sindh and Punjab respectively. These registering authorities have been entrusted with the administrative control of all TEVT Institutions in their provinces.



# DONORS & IMPACT PARTNERS

 a Sapphire Group initiative	 where you come first			 Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH		
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# DONORS & IMPACT PARTNERS



# DONORS & IMPACT PARTNERS

# DONORS & IMPACT PARTNERS

To give young people hope  
is THF's foremost goal - and  
to give them hope means to  
give them skills.

# Success Stories





## Hasnain Abdul Rehman

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Trained in HVAC at The Hunar Foundation, Hasnain Abdul Rehman is now building his future overseas. Through THF's international placement program, he secured employment with Sharqawi Co. in Saudi Arabia. His journey reflects how skilled youth can unlock global opportunities and represent Pakistan's talent on the world stage.

## Afshan

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Afshan, a Beauty Level 3 graduate from The Hunar Foundation, discovered her passion and direction through hands-on training. Starting at a local salon, she soon transitioned into brand marketing across beauty and skincare. Today, she proudly represents Crown Body Spray's campaign as a brand ambassador at Dolmen Mall — proving that skills, when nurtured, become influential.



## Urvah Ilahi

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Urvah Ilahi joined The Hunar Foundation's Digital Marketing program with a desire to learn — and emerged with a vision for his future. Shortly after graduating, he launched his own clothing brand, HUA Wears, and fulfilled 20 customer orders within just three months. His journey is a powerful reminder that the right skills don't just open doors — they ignite entrepreneurship and pave the way to economic independence.





## Froze Khan

Froze Khan began his training as an IT Computer Office Assistant at THF's RDMC Institute, where he gained the discipline and skills needed to stand out in the job market. Today, he works as an Administration Officer at Reko Diq Mining Company, contributing to one of Pakistan's largest industrial projects. His path proves that vocational training is not just about employability—it's a direct bridge to stable careers and upward mobility.

## Saba Khan

Saba Khan, from the Hazara community, trained in Fashion Design and Digital Marketing at The Hunar Foundation with support from the British Asian Trust. Inspired by her mother's resilience, she has built a career in design and continues to grow her skills in the field. Beyond her own progress, Saba is showing other young women in her community that education and training can open doors to independence and professional opportunities.



## Ansa Niyazi

I am proud to be the first woman in my family—and even in my neighborhood—to step into entrepreneurship," says Ansa Niyazi. After completing her training in the Beautician trade at The Hunar Foundation, she launched her own business, offering professional services that quickly earned her respect in the community. "I used to spend my days caring for my home and family, but deep inside, I dreamed of becoming more. Hunar gave me that chance. It wasn't just about learning a skill; it was about discovering my self-worth.

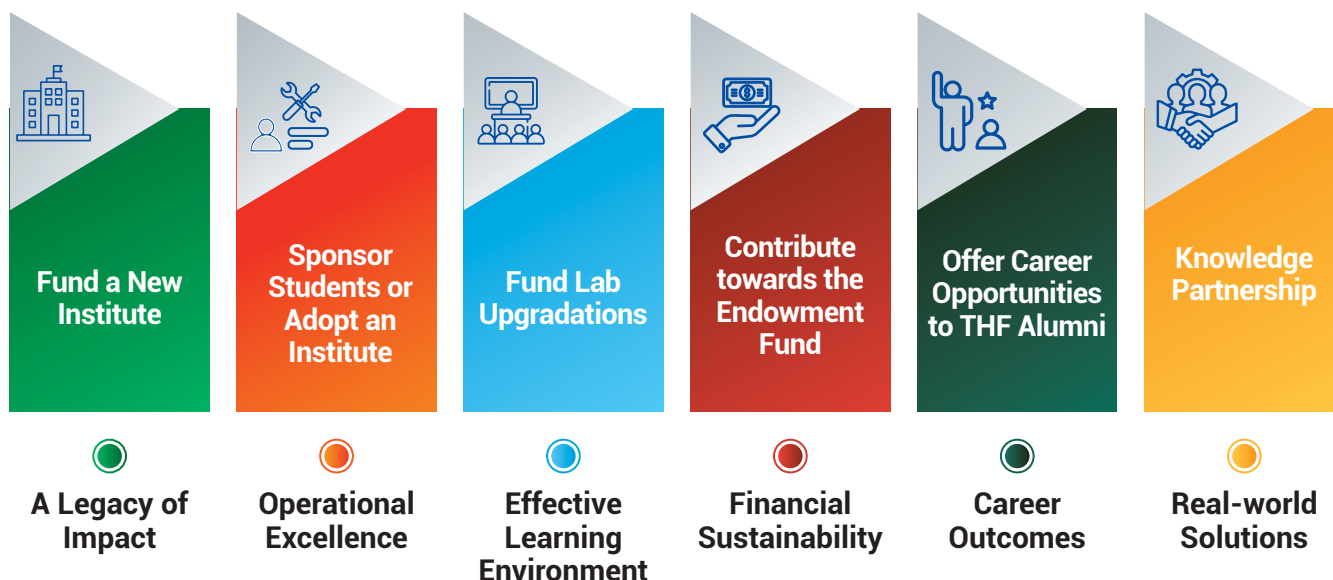


# WAYS YOU CAN SUPPORT OUR MISSION

With your sponsorship, dreams can become livelihoods – together, we can transform lives.

The Hunar Foundation is driven by the mission of building 'A Skilled Pakistan'. To accomplish this vision, we rely on the steadfast support of our donors, supporters, and industry partners.

We invite you to stand with us in this journey by supporting us in the following ways:



The Hunar Foundation is a Shariah Compliant Organisation and is tax-exempt under Section 2 (36) C of the Income Tax Ordinance. We are PCP Certified and our Auditors are BDO Pakistan. The cost of all advertising material is borne by the Trustees of The Hunar Foundation.

# HOW YOU CAN HELP US



Let's build a poverty-free Pakistan through skill development

DONATE FUNDS TO SPONSOR OUR STUDENTS (6-MONTH COURSE FEE)		
NO.	SPONSORSHIP	AMOUNT
01.	1-Student (Male/Female)	<input type="checkbox"/> PKR 90,000
02.	10-Students (Male/Female)	<input type="checkbox"/> PKR 900,000
03.	Class of 25-Students (Male/Female)	<input type="checkbox"/> PKR 2,250,000
04.	Any Other Generous Donation	<input type="text"/>

DONATE FUNDS TO SPONSOR A DIGITAL SKILL LAB		
NO.	SPONSORSHIP	AMOUNT
01.	<b>Sponsor Computers for Digital Marketing Lab</b>	
	@ Rs. 100,000 per Computer One Lab with 25 Computers	<input type="checkbox"/> PKR 2,500,000

SPONSOR COMPUTERS FOR DESIGN & VIDEO EDITING LAB		
NO.	SPONSORSHIP	AMOUNT
01.	<b>Classroom Equipment</b>	
	@ Rs. 200,000 per Computer One Lab with 25 Computers	<input type="checkbox"/> PKR 5,000,000

I PLEDGE THE FOLLOWING TO THE:		
NO.	SPONSORSHIP	AMOUNT
01.	Dress Making Lab	<input type="checkbox"/> PKR 3,500,000
02.	Hair & Beauty Lab	<input type="checkbox"/> PKR 4,500,000
03.	Welding Lab	<input type="checkbox"/> PKR 5,500,000
04.	Electrical Lab	PKR 5,000,000
05.	Any Other Amount: Rs.	<input type="text"/>



Please make your cheques payable to "The Hunar Foundation"

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DONATION



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Account No: 992229301714107755 (PKR)  
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Swift Code: MPBL PKKA

**Bank Name:** Meezan Bank Limited

**Account Title:** The Hunar Foundation

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**Bank Name:** Bank Al-Habib Limited

**Account Title:** The Hunar Foundation

Account No: 11370981000222015 (PKR)  
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- The Hunar Foundation is a Shariah Compliant Not-for-Profit Organisation and is Tax exempt under Section 2(36)C of the Income Tax Ordinance
- THF is certified by Pakistan Centre for Philanthropy
- Our Auditors are BDO Pakistan
- The cost of all advertising material is borne by the Trustees of The Hunar Foundation.



# DONATIONS OVERSEAS

## USA CHAPTER

**Call:** +1 (410) 746-5459 or +1 (240) 418-3921

**Email:** [info@hunarfoundationusa.org](mailto:info@hunarfoundationusa.org)

**Website:** [www.hunarfoundationusa.org](http://www.hunarfoundationusa.org)

## DONATIONS IN USA

**Cheques in favour of:** The Hunar Foundation  
11321 Megan Lynn Ct, Marriottsville, MD 21104

THF USA is a 501 (c) (3) non-profit, tax exempt organisation.

**Tax ID:** 45-2954245



## CANADA CHAPTER

**Call:** +1 (647) 786-2186 or +1 (647) 205-4125

**Email:** [info@hunarfoundation.org](mailto:info@hunarfoundation.org)

**Website:** [www.hunarfoundationcanada.org](http://www.hunarfoundationcanada.org)

## DONATIONS IN CANADA

**Cheques in favour of:** The Hunar Foundation Canada  
46 Annual Circle, Brampton, Ontario, Canada L6X 2M2

THF Canada is a Not-For-Profit organisation set up under Canada's Not-For-Profit Corporation Act and registered with Canada Revenue Agency as a charitable organisation.

**Registration No.:** 783908312 RR0001



## UK CHAPTER

**Call:** + 44-7973-528443

**Email:** [info@hunarfoundationuk.org](mailto:info@hunarfoundationuk.org)

**Website:** [www.hunarfoundationuk.org](http://www.hunarfoundationuk.org)

## DONATIONS IN UK

**Cheques in favour of:** The Hunar Foundation

Premier Business Center, 47-49, Park Royal Road, Park Royal, London NW10 7LQ

THF UK is a registered charity and donations are tax deductible under Gift Aid Scheme.

**UK Charity Registration No.:** 1149733





The future belongs to  
those who learn more skills  
and combine them in  
creative ways

- *Robert Greene*  
*American author*



Pakistan's path to a  
**Poverty-Free**  
future lies in  
**Skilled, Self-Employed,  
& Income-Generating  
Youth!**



**THE HUNAR  
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## **THE HUNAR FOUNDATION**

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**Admissions Office:** 0309-2221193

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