



HUNAR impact



Message from the Chairman

On behalf of The Hunar Foundation family – our students and dedicated staff – I extend my heartfelt wishes for a joyful and prosperous 2025 to our supporters, donors, well-wishers, and partners.

Being part of Hunar's journey since its inception in 2008 has been an incredible experience. What started as a vision to empower underserved youth through skill-based education has grown into a trusted institution that has transformed the lives of over 38,000 students in more than 40 trades. Along the way, we have witnessed remarkable success stories – stories of resilience, determination, and hope, where young men and women, once bound by financial constraints, are now thriving in their careers, supporting their families, and contributing to the nation's progress.

As we step into another year, our resolve is stronger than ever. The challenges ahead are many, but they only fuel our commitment to expanding our reach, enhancing our training programs, and ensuring that no deserving student is left behind. With your unwavering support, we will continue to bring dignity, prosperity, and opportunity to those who need it the most.

Let's forge ahead together and build a Prosperous and skilled Pakistan – one trained individual at a time. Keep supporting Hunar, keep changing lives. - **Aslam Khaliq**

From the Sustainability Desk: Building a Prosperous Future Together in 2025

As we enter 2025, The Hunar Foundation takes pride in the strategic partnerships and industry linkages that have created employment opportunities and sustainable livelihoods for our students. Our vision of a poverty-free Pakistan can only be realized by empowering youth, who make up 64 percent of the population.

Since 2008, our vocational and technical training programs have proven that skills drive the transformative journey from poverty to prosperity. We invite you to join us in transforming lives through your support, donations, and Zakat. Together, we can make a lasting impact. Wishing you a future of growth and prosperity!

THF Welcomes the New Year with a Heartening Celebration

On January 1st, The Hunar Foundation's Human Resource department organized a warm and uplifting cake-cutting ceremony to mark the beginning of the New Year with its employees.

The event began with inspirational poetic narrations by department heads, igniting motivation and renewed commitment to THF's mission of Building a skilled Pakistan.

The Hunar Foundation takes pride in its dedicated employees, whose passion drives its vision forward.



House of Habib Chairman Pledges Support for THF's Mission

Mr. Rafiq M. Habib, Chairman of the House of Habib, reaffirmed his commitment to partnering with The Hunar Foundation to expand access to vocational and technical education for youth. During his visit to THF's Korangi Campus, on January 20th, he emphasized the



importance of equipping young people with employable skills, aligning with the shared vision of a **Poverty-Free Pakistan**.

Accompanying him was his daughter, Ms. Marzia Habib-Hasan, who toured the campus, witnessing firsthand the transformative impact of skill-based education. Ms. Marzia Habib-Hasan praised THF's efforts, highlighting the urgent need for sustainable livelihoods and poverty alleviation.

The Hunar Foundation was honoured to host Mr. Habib and looked forward to a meaningful collaboration that will empower countless young individuals through skill training and employment opportunities.

Karachi Minority Wing Councilor Visits THF to Promote Vocational Training

Mr. Deepak Shankar Soondha, City Councilor of Karachi Minority Wing and a representative of the **Maheshwary community**, visited The Hunar Foundation's CVI Campus in Saddar to encourage community members to enroll in vocational and technical training programs and pursue sustainable livelihoods. Currently, more than 65 students from the Maheshwary community are enrolled in courses at the campus.

This initiative is part of **The Hunar Foundation's Community Outreach Program**, a continuous effort to raise awareness and extend skill-based education to new communities and underserved areas. With a firm

commitment to its **vision of a poverty-free Pakistan**, The Hunar Foundation remains dedicated to empowering individuals through technical education and workforce development.



Industry Leaders Guide Students on Career Growth at THF

Ms. Saima Asif, CEO of EPIC Pakistan and Senior Vice President of the Women Chamber of Commerce, Lahore, along with Mr. Hamid Saud (CEO), Junaid Iftikhar (CBO), and Arfa Asli, Media Manager of Shahrukh Technologies,



participated in a session organized by The Hunar Foundation. The session aimed to help students make informed career decisions, align their skills with job market demands, and explore avenues for professional growth.

The speakers highlighted the importance of continuous skill development, emphasizing the need for upskilling to stay competitive in an evolving job market. At The Hunar Foundation, career counseling remains an integral part of training, ensuring students are well-equipped for sustainable employment and long-term prosperity.

THF's Orangi Campus Celebrates Graduation of 200 Female Students

The Salim Zubairi Abdul Khaliq Allahwala Campus in Orangi town marked a proud milestone as 200 female students graduated in a spectacular and well-organized ceremony. The graduates, dressed in blue gowns and caps, successfully completed courses in Dress Making, Graphic Designing, Digital Marketing, and Fashion Design.

The event was graced by Mr. Zafar Aziz Usmani, a seasoned banker, as the chief guest. In his address, he highlighted the critical role of vocational and technical training in empowering individuals and driving economic growth. The celebration stood as a powerful

testament to The Hunar Foundation's commitment to equipping men and women with industry-relevant skills, paving the way for sustainable livelihoods and poverty reduction.



Project launched: Pakistan Poverty Alleviation launches project with Hunar Foundation

Empowering the marginalized, especially minorities

On 20th January, the Hunar Foundation and the Pakistan Poverty Alleviation Fund inaugurated a collaborated project in the Christian Study Center, Rawalpindi to train marginalized communities, especially minorities, in vocational and technical skills in Sindh and Punjab.

The Chief Guest of the event was Mr. Ahsan Iqbal Chaudhry, Federal Minister of Planning, Development, and Special Initiatives and Inter-Provincial Coordination. Members of the Hindu, Sikh, Parsi, Kalasha, Christian, Bahai, Kalasha and Parsi communities participated in the launch ceremony as Minister of Minority Affairs, Punjab Sardar Ramesh Singh Arora, Advisor at National Heritage and Culture Division Mr Kashif Irshad, Director General NACTA, and Advisor to Preventing and Countering Terrorism, UN Office on Drugs and Crime, Syed Arsalan Zaidi graced the occasion with their presence. CEOs of PPAF and Hunar Foundation spoke about the significance of the project. Civil Society representatives, government and Embassy officials, and media personnel also attended the event.



Mr. Ehsan Iqbal Chaudhry praised the project as a model for public-private collaboration and urged stakeholders to ensure its successful implementation.

The launch ceremony emphasized inclusivity in the goal of poverty alleviation and sustainable livelihood. This project furthers Hunar Foundation's mission of economic empowerment with work-ready skills for better economic opportunities. It combines PPAF's mission of poverty alleviation to lead the way to our collective dream of a poverty-free Pakistan.



Soft Skills & Personal Grooming Sessions for Students Funded by PPAF

Mr. Athar Sultan, Regional Head of The Hunar Foundation, conducted awareness sessions on the importance of Soft Skills and Personal Grooming for students enrolled in the Pakistan Poverty Alleviation Fund (PPAF) program, in collaboration with THF. These sessions aimed to enhance communication skills, self-grooming, and community awareness, equipping students with essential competencies for professional success.

A total of 37 students benefited from personalized guidance and career development support, helping them explore, plan, and refine their career paths. By integrating work-ready skills with their vocational and technical training, these students are better prepared to access greater economic opportunities and succeed in the competitive job market.



Nukta.com Media Team Visits The Hunar Foundation

The media team from Nukta.com, a leading web portal in Pakistan, visited The Hunar Foundation's



Korangi Campus to witness its impact on vocational training and sustainable livelihoods. They were highly impressed by THF's vision of empowering men and women with work-ready skills to combat poverty.

During their visit, the team conducted interviews with students and staff, capturing inspiring stories of transformation and dedication. Their coverage of THF's mission was widely circulated, further amplifying awareness of THF's efforts in the technical and vocational training space.

PSO Hunarmand Mechanic Program Launched at THF Lahore

Pakistan State Oil (PSO), in collaboration with The Hunar Foundation, launched the PSO Hunarmand Mechanic Program at THF's Lahore Campus on Bedian Road. This initiative is designed to train car and bike mechanics, equipping them with enhanced technical skills while familiarizing them with PSO lubricant products.

The inaugural sessions welcomed 50 renowned car mechanics and 25 bike mechanics, providing them with hands-on training. All participants received a customized toolkit box, certification from PSO and THF upon completion, and a free sample of PSO

Carient and Blaze lubricants to support trial generation and product confidence.

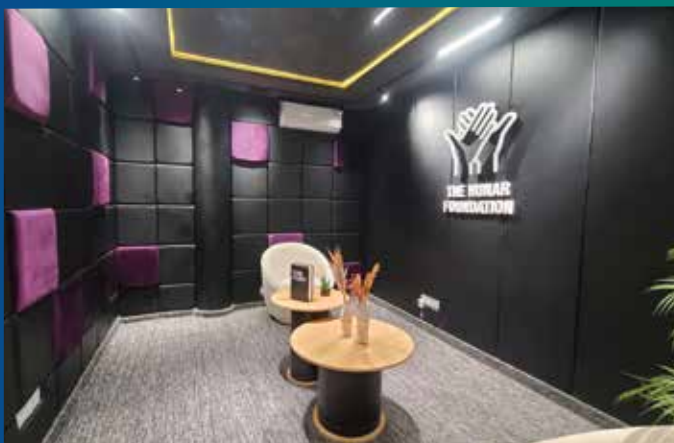


THF Embarks on Digital Transformation to Revolutionize Vocational Training

In a bold step toward enhancing vocational education, The Hunar Foundation (THF) has launched a digital transformation initiative, supported by Reko Diq as its Technology Partner. This initiative aims to streamline training, improve accessibility, and maximize impact.

"Our goal is to redefine vocational education in Pakistan through technology," says Mohsin Ahmed Bhatti, head of the initiative. Key developments include course standardization to align with industry benchmarks and the rollout of the Learning Management System (LMS), enabling students and trainers to access learning resources anytime, anywhere.

Additionally, the Odoo ERP system and IT infrastructure revamp will optimize operations, ensuring efficiency and transparency across all departments. As THF embraces this digital shift, it remains committed to empowering Pakistan's youth with world-class vocational training.



Dr. Ishrat Hussain & Tariq Kirmani Applaud THF's Impact

Former Governor of the State Bank of Pakistan, Dr. Ishrat Hussain and Chairman of Gas & Oil Pakistan (GO), Mr. Tariq Kirmani, visited The Hunar Foundation (THF), praising its efforts in poverty alleviation through vocational education.

"The 21st century is a knowledge economy—we need more than just degrees; we need skills that solve real-world problems," said Dr. Hussain. He lauded THF for equipping youth with technical, digital, and soft skills, making them globally employable.



Mr. Tariq Kirmani expressed his support, stating, "I pray for THF to achieve its target of training 100,000 students per year by 2025-26."



Empowering Futures: THF & Dawlance Partner for Hands-On Training



Following the MoU signing with Dawlance Pakistan, The Hunar Foundation launched a collaborative initiative to enhance curriculum development. As part of this effort, 22 female students trained under the British Asian Trust project "Driving Women's Economic Empowerment" participated in an On-the-Job Training (OJT) program at Dawlance Pakistan. This hands-on experience helped them refine their trade-specific skills, increasing their prospects for future employment opportunities.

Champions of Change



The Hunar Foundation shows its gratitude to the following organizations for standing by us in transforming lives and building a more inclusive tomorrow.



Together, we commit to building a Skilled and Poverty-Free Pakistan!

True Impact - From a Shy Entrepreneur to a Thriving CEO

Areeba Amjad's Transformational Journey



At just 22, Areeba Amjad had the vision to start her own marketing agency but lacked the confidence and direction to scale it. In 2022, she joined The Hunar Foundation, enrolling in Digital Marketing and Search Engine Optimization (SEO) courses. While she gained technical expertise, she still struggled with taking her business to the next level.

Everything changed in 2024 when Areeba discovered "Emerge Incubation Centre", Pakistan's first TVET-based startup incubation centre launched by The Hunar Foundation. Eager to grow, she applied and was selected. Over the next six months, Areeba immersed herself in a transformative training experience, mastering communication and business development skills, professional etiquette, business ethics, freelancing, and advanced digital marketing strategies.

For the first time, she found the confidence to pitch her business idea, and the results were beyond her expectations. Through Emerge, she secured Rs. 100,000 in funding, which allowed her to scale up her business, Trendsyc Marketing & Visual Flick. Today, Areeba is the CEO and founder of her own software house, running operations both locally and globally alongside her co-founder, Hifza Siddique.

Reflecting on her journey, Areeba shares, "Before Hunar, I was shy and unsure of my potential. Now, I run a thriving business. The support, training, and mentorship I received changed my life."

Her success is a testament to the power of skill-based education, the right mentorship, and an ecosystem that nurtures talent. At The Hunar Foundation, we don't just teach skills—we empower futures.

Impact Numbers



38,250+
Alumni



74%
Alumni contribute towards living expenses



650+
Industry Partners



71% Alumni economically engaged
15% opted to pursue higher studies



16 Institutes Operational
2 Institutes Upcoming



Yearly earnings of our alumni
10-Billion+
PKR

IMAGINE A POVERTY-FREE PAKISTAN



Your Zakat & Donations Can Make it Happen!

Personal Information

Name:

Email:

Cell:

Address:

I pledge the following to THF:

Sponsor Students @ Rs. 90,000 per Student

Class of 25 Students Amount: Rs.2,250,000

Sponsor Computers for Digital Marketing Lab

@ Rs. 100,000 per Computer

One Lab with 25 Computers Amount: Rs.2,500,000

Sponsor Computers for Design & Video Editing Lab

@ Rs. 200,000 per Computer

One Lab with 25 Computers Amount: Rs.5,000,000

Dress Making Lab

Amount: Rs.3,500,000

Hair & Beauty Lab

Amount: Rs.4,500,000

Electrical Lab

Amount: Rs.5,500,000

Welding Lab

Amount: Rs.14,500,000

Any Other Amount: Rs.

☐ Zakat

☐ Donation

Easy Ways to Donate

FOR ZAKAT | ACCOUNT TITLE: THE HUNAR FOUNDATION



MCB Islamic Bank Limited A/C No.: 1371003156620005
IBAN: PK92MCIB1371003156620005 | SWIFT CODE: MCIBPKKI

FOR DONATIONS | ACCOUNT TITLE: THE HUNAR FOUNDATION



MCB Islamic Bank Limited A/C No.: 1371003156620004
IBAN: PK22MCIB1371003156620004 | SWIFT CODE: MCIBPKKI

For Cheque Collection

Cheque/Cash/Bank Draft
Please Call: 0336 828 8777

Donate Online

www.hunarfoundation.org

Please make your cheque payable to

"The Hunar Foundation"

and send it to: Corporate Office,
Ibrahim Hyderi Road, Korangi, Karachi.



PCP Certified | Auditors - BDO Pakistan | Tax exempt under Section 2 (36) C of the Income Tax Ordinance



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