



# HUNAR Impact

## Marking Success, Embracing the Future

The Hunar Foundation (THF) recently hosted a remarkable Graduation Ceremony in Lahore, celebrating the accomplishments of its final female cohort trained in eight vital vocational trades, in partnership with the British Asian Trust (BAT). The event was honored by the presence of influential dignitaries, including Mr. Adnan Afzal Chattha, Chairperson of the CM Punjab Taskforce on TVET, who delivered an inspiring keynote as the Chief Guest, alongside Ms. Gulmina Bilal, Chairperson of NAVTTC, as the esteemed Guest of Honour. Additional prominent attendees included Ms. Tabinda Islam, CEO of the Arfa Karim Group, Mr. Kamran Kashif, a leading expert in TVET and Climate and Sustainability, Ms. Kamyla Marvi, Country Head of the British Asian Trust, Mr. Ahmed Haleem Khan, CEO of Punjab Skilled Development Fund, and Mr. Sikandar Hameed Lodhi, an esteemed Tamgha e Imtiaz recipient and Chairperson of Skills For All. A total of 273 women were awarded certificates, who also shared their powerful stories of transformation.



Industry experts at the event emphasized the urgent need to foster entrepreneurial and soft skills, and to engage more women, particularly from rural backgrounds, in vocational training initiatives. They urged both men and women to actively participate in the Recognition of Prior Learning (RPL) systems to gain the certifications to enhance their opportunities and livelihoods.

Faculty members from the THF Bedian Campus, Lahore also received shields as tokens of appreciation for their tireless efforts. The significance of this event was amplified by extensive coverage from leading media outlets, including The Daily Dawn, The News International, Hum TV, and GEO TV, shining a light on the transformative impact of vocational education in our society.





## Spotlight on Impact and Innovation



February proved to be a pivotal month for The Hunar Foundation, as it brought the organization's transformative work into the spotlight. The Express Tribune kicked off the month with a compelling feature titled "Empowering the Youth, One Skill at a Time," highlighting our unwavering dedication to fostering skill development.

A meticulously organized Media Meetup allowed journalists to experience firsthand the impactful initiatives spearheaded by THF in the pursuit of sustainable livelihoods and poverty alleviation.

Senior reporter Ms. Shazia Hasan from Dawn Media Group, Mr. Zammar Jokhio, and Mr. Yahya Hussaini from Geo Network were given a tour of the Korangi office's and institutes. They witnessed firsthand the remarkable training of men and women across diverse trades, including Mechatronics, Digital Marketing, Graphic Designing, Dress Making, and Industrial Stitching. After an insightful presentation by Ghufuran Khan, CEO of THF Sustainability, journalists were presented with special mementos crafted by the talented students of THF. Senior journalist Mr. Amir Zia visited The Hunar Foundation later in the month



and was profoundly impressed by its scale of operations, training approximately 4,000 students each year. He commended the initiative's impact in helping individuals secure jobs or establish their businesses, pledging to elevate THF's narrative across media platforms. Hum TV's team also visited and lauded our work towards a skilled and prosperous Pakistan.



Additionally, The News International published a thought-provoking article titled "Breaking Down Barriers," which highlighted THF's exceptional training opportunities for women in non-traditional fields such as Assembly Line Operators. This surge in media attention not only amplifies The Hunar Foundation's mission but also reinforces its commitment to building a poverty-free Pakistan.



## Bridging Industry and Education: A Key Visit

Mr. Amir Altaf Qureshi, Managing Director of Hilton Pharma, visited the institutes of The Hunar Foundation, where he was warmly welcomed by Chairman Mr. Aslam Khaliq and the senior management team. This visit marked a significant step in our partnership, as the consultative meeting focused on enhancing collaboration in vocational training initiatives. Meaningful discussions centered on equipping the youth with vital skills in trades that are directly aligned with industry demands. Hilton Pharma's generous support for THF not only reinforces our commitment to sustainable livelihoods but also plays a crucial role in our mission to combat poverty

through impactful vocational training programs.





## Connecting for Change: THF in Prem Nagar

The CEO of The Hunar Foundation, Mr. Tahir Javed, along with Mr. Razaq Sindhu, Manager of Grants and Proposals, held a pivotal meeting with Dr. Ramesh Kumar Vankwani (MNA) and the management team of Prem Nagar to explore transformative opportunities for



technical training in Tharparkar. This collaboration, supported by the Pakistan Poverty Alleviation Fund, aims to empower the local community through essential vocational skills. Prem Nagar, renowned for its exemplary work in health and education, is poised to partner with The Hunar Foundation to deliver impactful training programs that foster sustainable livelihoods. The Hunar Foundation's unwavering dedication to inclusivity, particularly for marginalized minorities, distinguishes it as a frontrunner in vocational training initiatives. This partnership not only promises to elevate opportunities for individual growth but also to drive meaningful change in the region's socioeconomic landscape.

## Fauji Foundation Overseas Employment Services (OES) signs MoU with THF

The Hunar Foundation (THF) has signed a Memorandum of Understanding (MoU) with Fauji Foundation Overseas Employment Services (OES), establishing a strategic partnership aimed at enhancing overseas employment opportunities for skilled alumni. This collaboration is expected to create pathways for graduates to secure international job placements, aligning with THF's mission of empowering youth with sustainable career prospects.



## Building Bridges for Global Careers

In a groundbreaking initiative to empower women, The Hunar Foundation (THF) has forged a strategic partnership with Soorty Enterprises, aimed at advancing skill development, providing On-Job Training (OJT), and creating transformative employment opportunities for women. We are proud to announce that 13 talented female students have completed their OJT and secured positions at Soorty Enterprises. This achievement not only marks a pivotal milestone in promoting women's empowerment under the British Asian Trust (BAT) project but also underscores the critical role of collaboration in fostering gender equality and driving economic independence for women in the workforce. THF is proud of the role it plays in rewriting human stories

and bridging the gap between talent and opportunity.



## Connecting Talent with Industry at RDMC Campus



Team Capital Drilling, a prominent Australian-based Oil & Gas company, recently executed a highly successful hiring drive at The Hunar Foundation (THF), focusing on connecting its talented alumni with exceptional

employment opportunities at RDMC. The Linkages (IL) Team organized two dynamic sessions, attracting an impressive 138 candidates in the first and an additional 152 in the second. This remarkable turnout underscores the efficacy of the drive and the strong enthusiasm of THF alumni to embark on rewarding careers in the oil and gas sector. Such impactful initiatives not only enhance professional prospects for individuals but also strengthen industry ties, paving the way for a more skilled and competitive workforce.



## Enhancing Teaching Excellence with CBT

A powerful Training of Trainers session was successfully conducted at The Hunar Foundation – Mustafa Kassam Teacher Training Institute in Karachi. This essential training initiative was meticulously designed to elevate the skills and methodologies of our trainers, empowering them to deliver impactful Competency-Based Training (CBT) programs in strict

accordance with the high standards set by the National Vocational and Technical Training Commission (NAVTTTC). By enhancing our trainers' capabilities, we are ensuring that our programs not only meet but exceed industry requirements, ultimately fostering a highly skilled and employable workforce.



## Shaping Leaders: Training for Growth

The Human Resources department of The Hunar Foundation organized a comprehensive Leadership Development Training session for its employees. The session was conducted by Mr. Dr. Qazi Tauseef, a renowned Franklin Covey Certified Trainer with over 15 years of experience in Learning and Organizational Development.



## Cutchi Maheshwary Meghwar Panchayat pays tribute to THF



A momentous Certificate Distribution Ceremony was organized by the Cutchi Maheshwary Meghwar community to celebrate the achievements of its members who successfully completed their training at The Hunar Foundation's CVI Saddar Campus. The event gathered more than 70 enthusiastic students and their supportive parents, creating an atmosphere filled with pride and hope. Key figures such as Mrs. Majida Khursheed and Mr. Adnan Naseer, alongside the dedicated staff of the CVI Campus, were honored with shields in recognition of their exceptional efforts in poverty alleviation and their commitment to fostering

sustainable livelihoods within the community. Their unwavering dedication exemplifies the power of vocational training as a transformative tool for change. This ceremony not only acknowledged individual accomplishments but also reinforced the shared mission of empowering lives and building a brighter, more prosperous future for all.





## World NGO Day Shines a Light on THF

On February 26th, in celebration of World NGO Day, The NGO World Foundation proudly recognized its partnership with The Hunar Foundation by presenting a distinguished shield of appreciation. This impactful event brought together over 20 esteemed NGOs and industries, including JICA, TIKa, Shahid Afridi Foundation, and HEWT, highlighting a collective commitment to social progress. The occasion was graced by Cemal Sangu, the Turkish Consulate-General, as the Chief Guest, underscoring the event's significance. As a vital Community Vocational Support System (CVSS), The NGO World Foundation stands alongside The Hunar Foundation, united in the mission to empower individuals through transfor-

mative vocational training initiatives. Together, we strive to create sustainable livelihoods and foster a skilled workforce that can uplift communities and drive meaningful change.



## German Consul General visits THF

The Hunar Foundation recently had the honour of welcoming Dr. Rudiger Lotz, the Consul General of Germany, to its institutes located at the Korangi Campus.



During his visit, Dr. Lotz participated in a comprehensive tour that included the Emerge Incubation Centre, which is notable for being the first incubator in Pakistan's Technical and Vocational Education and Training (TVET) sector. Throughout the tour, the German Consul General highlighted the importance of forging global partnerships to enhance vocational and skills training. This visit underscores the commitment to collaborative efforts aimed at advancing vocational education and improving employment opportunities.

## State Bank of Pakistan visits The Hunar Foundation

The State Bank of Pakistan and Allied Bank visited the Hunar Foundation Korangi Campus aiming to collaborate under the Government of Pakistan's Pak Remittance Initiative. This collaboration will focus on the overseas employment of THF's alumni and the work-ready skills aligned with job opportunities abroad, especially in the Middle East. THF's work was



showcased and the role we play in the TVET Sector. As THF remains steadfast in its mission to make a skill-based Pakistan, this collaboration will work toward training men and women towards prosperous and brighter futures.

## Champions of Change



The Hunar Foundation shows its gratitude to the following organizations for standing by us in transforming lives and building a more inclusive tomorrow



**Together, we commit to building a Skilled and Poverty-Free Pakistan**

## A Story of Faith and Enterprise

Hafiza Faiza had always been drawn to beauty—not just in its appearance, but in the confidence and transformation it inspired. Yet, as an Aalima from a deeply conservative family, the idea of becoming a beautician seemed impossible. A Hafiza in full hijab, working in an industry that revolved around style? Society scoffed at the thought. Everyone doubted her. Everyone except her father.



As a driver in Lahore, he had spent his life navigating crowded streets, but his true purpose was steering his daughter toward a future no one else could see. When Faiza confided in him about her dream, he didn't hesitate. He found The Hunar Foundation's Beauty and Hair course and told her, "This is your chance."

The backlash was immediate. Relatives whispered, questioning how a woman devoted to religious studies could step into the world of beauty. Would she even find clients? Did she belong?

But her father stood firm. "You belong wherever your talent takes you," he assured her. When she joined the THF Bedian Campus in Lahore, she found more than just training—she found validation. "My teachers treated me like family. The staff ensured my hijab was respected, making me feel secure and valued for my skills," she says. Step by step, she built her confidence. She learned, she practiced, and soon, she was ready. Today, Faiza is the proud owner of her own salon, financially independent and thriving. The same people who once doubted her now celebrate her success.

"My father never let me believe I was anything less than capable," she says with pride. "Now, I remind him every day—just as he stood by me, I will always stand by him. He gave me the courage to dream, and The Hunar Foundation gave me the tools to make it happen."

## Impact Numbers



**38,250+**  
Alumni



**74%**  
Alumni contribute towards living expenses



**650+**  
Industry Partners



**71%**  
**15%**  
Alumni economically engaged opted to pursue higher studies



**16** Institutes Operational  
**2** Institutes Upcoming



Yearly earnings of our alumni  
**10 Billion+**  
PKR

## IMAGINE A POVERTY-FREE PAKISTAN



Your Zakat & Donations Can Make it Happen!

### Personal Information

Name:

Email:

Cell:

Address:

### I pledge the following to THF:

#### Sponsor Students @ Rs. 90,000 per Student

Class of 25 Students Amount: Rs.2,250,000

#### Sponsor Computers for Digital Marketing Lab

@ Rs. 100,000 per Computer

One Lab with 25 Computers Amount: Rs.2,500,000

#### Sponsor Computers for Design & Video Editing Lab

@ Rs. 200,000 per Computer

One Lab with 25 Computers Amount: Rs.5,000,000

Dress Making Lab

Amount: Rs.3,500,000

Hair & Beauty Lab

Amount: Rs.4,500,000

Electrical Lab

Amount: Rs.5,500,000

Welding Lab

Amount: Rs.14,500,000

Any Other Amount: Rs.

☐ Zakat

☐ Donation

### Easy Ways to Donate

FOR ZAKAT | ACCOUNT TITLE: THE HUNAR FOUNDATION



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Please Call: 0336 828 8777

#### Donate Online

[www.hunarfoundation.org](http://www.hunarfoundation.org)

#### Please make your cheque payable to

"The Hunar Foundation"

and send it to: Corporate Office,  
83/4, Ibrahim Hyderi Road, Korangi, Karachi.



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